



Cunard Announces Fashion and Culinary Event Cruises in 2016

October 23, 2015

Guests can join leaders in the world of fashion or embark on a culinary tour of British cuisine

SOUTHAMPTON, England, Oct. 23, 2015 /PRNewswire/ -- [Cunard](#) has today announced two exciting event cruises for 2016, celebrating the worlds of fashion, food, music and dance. From the launch of its very first '[Transatlantic Fashion Week](#)' to a [culinary tour of the British Isles](#) to the largest Big Band Balls at sea, guests on each cruise will be immersed in the very best of these themes.

The inaugural 'Transatlantic Fashion Week' voyage arrives in one of the style capitals of the world, New York, the very same day New York Fashion Week 2016 begins, after an extra special 7 night (1-8 September) voyage across the Atlantic on board the most famous ocean liner in the world.

The voyage will be hosted by a number of very significant names from the industry, as guests will be treated to 'an audience with' pioneering British designer, Dame Zandra Rhodes CBE, Colin McDowell, the highly respected fashion historian and commentator Fern Mallis, the 'Godmother of Fashion' and founder of New York Fashion Week.

Dame Zandra Rhodes, who has dressed some of the world's most iconic stars and musicians, including Freddie Mercury and Jackie Onassis, said: "I'm extremely excited to be joining Cunard on board **Queen Mary 2** for the very first Transatlantic Fashion Week, 2016. For me, it offers the opportunity to share my knowledge and wonderful experiences from throughout my career in fashion, and give guests a taste of what my collection has to offer."

Dame Zandra Rhodes will also reveal designs from her collections, as emerging faces from Storm modelling agency take to the catwalk during the voyage. Alongside these great fashion authorities, guests will have the opportunity to meet the designers of the future, as students from one of the world's number one postgraduate fashion programmes, The Royal College of Art, showcase their latest collections on board.

Food lovers can treat themselves to a [British Isles Culinary Discovery](#) on board [Queen Elizabeth](#) in June next year. The cruise will feature highly reputable names and producers from the world of gastronomy, including Charles Sichel of Maison Sichel and Jilly Goolden, English Wine Critic and UK Television personality. Guests will be able to enjoy regional delicacies from around the British Isles through a range of tailored shore-side excursions, hosted on board events and specially curated menus.

Each of the three Cunard Queens will host their very own Big Band Balls in November 2016 for dance and music lovers around the world to enjoy. Cunard's biggest orchestras of the year will delight guests with music from Glenn Miller, Count Basie and Duke Ellington. The big band phenomena originated in the US in the 1920s era, and soon took the world by storm by creating the party of all parties. Next year each of the three Queens will look forward to playing host to their own exclusive musical spectacles.

"These special event voyages will heighten the Cunard ocean travel experience in a uniquely vibrant and memorable way, immersing our guests into the worlds of fashion, high style, the best of British culture, world class cuisine, and the Big Band music and dance experience - all hallmarks of Cunard's storied legacy," said Richard meadows, president, Cunard North America.

Cunard's 2016 event cruises

Queen Mary 2 - [Transatlantic Fashion Week](#):

1-8 September 2016

Southampton - New York

Fares from \$1,349.00

Queen Elizabeth - [British Isles Culinary Discovery](#):

23 June - 5 July 2016

Fares from \$2,199.00

Enjoy Cunard's Big Band Balls on the following Cunard cruises in 2016:

Queen Mary 2 - [Westbound Crossing](#)

19-26 November 2016

Southampton - New York

Fares from \$1,149.00

Queen Victoria - [Caribbean Highlights](#)

15 November-19 December 2016

Fares from \$3,648.00

Queen Elizabeth - [Bruges Short Break](#)

19-22 November 2016

Southampton, Bruges, Southampton

Fares from \$498.00

All fares based per person, double occupancy.

For more information about Cunard or to book a voyage, contact your Travel Consultant, call Cunard at 1-800-728-6273 or visit www.cunard.com.

About Cunard

Defining true excellence at sea with over 175 years of legendary voyages, Cunard is the operator of luxury ocean liners **Queen Mary 2, Queen Victoria** and **Queen Elizabeth**, renowned for impeccable **White Star Service, gourmet dining and world-class entertainment**. Cunard has long been synonymous with the quest for new discoveries since the company's first paddle-wheeled steamer Britannia crossed the Atlantic in 1840. Today, Cunard offers the only regularly scheduled Transatlantic liner service and continues the legacy of world cruising which it began in 1922.

World's Leading Cruise Lines

Cunard is a proud member of World's Leading Cruise Lines. Our exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Costa Cruises, Seabourn and fathom. Sharing a passion to please each guest and a commitment to quality and value, World's Leading Cruise Lines inspires people to discover their best vacation experience. Together, we offer a variety of exciting and enriching cruise vacations to the world's most desirable destinations. Visit us at www.worldsleadingcruiselines.com.

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