



Seabourn Honored With Nine 2015 Magellan Awards From Travel Weekly

October 5, 2015

SEATTLE, October 5, 2015 - [Seabourn](#), the leading small-ship, ultra-luxury cruise line, was honored with **nine 2015 Magellan Awards** from *Travel Weekly*. Judged by an expert industry panel, the annual awards celebrate the best in travel and salute outstanding travel professionals.

The 2015 Magellan Awards honored Seabourn with **five Gold Awards** in the following categories:

- Luxury Ship Entertainment for Seabourn Conversations program
- Cruise Marketing for the line's promotional Antarctica video
- Cruise Marketing for *Seabourn Encore's* dedicated Microsite
- Cruise Marketing for the line's UNESCO partnership
- Cruise Marketing for the line's Multi-Product direct mail efforts

Seabourn also received **four Silver Magellan Awards** including:

- Overall Luxury Ship for *Seabourn Quest*
- Overall Loyalty Program for Seabourn Club
- Luxury Ship Suite Design for the line's signature Penthouse Spa Suites
- Expedition Shore Excursions for Ventures by Seabourn™

"We are pleased to be recognized with so many awards across so many categories by *Travel Weekly* and the premier judging panel the magazine assembled for its 2015 Magellan Awards," said Richard Meadows, president of Seabourn. "As always, it is gratifying to see that our commitment to delivering innovative guest programming and an outstanding onboard product has been acknowledged, while our marketing efforts have also made an impact among industry professionals."

Judging for the 2015 *Travel Weekly* Magellan Awards was carried out by top industry experts including Nancy Novogrod, former Editor in Chief of *Travel + Leisure*; CBS Travel Editor Peter Greenberg; Patricia Schultz, author of *1,000 Places to See Before You Die*; Rob Kwornik, a Professor at Cornell University School of Hotel Administration, and others.

Seabourn's intimate, all-suite ships have earned a myriad of honors over the years, including five awards as the "Best Small-Ship Cruise Line" in the *Condé Nast Traveler* Readers' Choice poll and six "World's Best Small-Ship Cruise Line" awards from the readers of *Travel + Leisure*. In addition, Seabourn was recently honored with a Good Taste Award for "Finest Cruise Line Dining" by *Saveur*, and won "Best Boutique Cruise Line" from *Cruise International*.

Seabourn's intimate ships offer key elements that set the line apart: spacious, thoughtfully appointed suites, many with verandas; superb dining in a choice of venues; open bars throughout the ship; fine wines poured at lunch and dinner; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home onboard. The ships travel the globe throughout the year, sailing to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites and lesser-known ports and hideaways.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

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