



Holland America Line's Beth Bodensteiner Recognized as One of Puget Sound Business Journal's 2015 '40 Under 40'

September 2, 2015

Recognition given to leaders in the community who excel in their industry

Seattle, Wash., Sept. 2, 2015 — Puget Sound Business Journal named Holland America Line's Beth Bodensteiner, senior vice president of revenue management, to their prestigious list of "40 Under 40" for 2015. Selected from more than 400 nominees, Bodensteiner, age 39, will be recognized alongside her fellow honorees at a ceremony Sept. 17 at Showbox SODO in Seattle, Washington.

"Everyone at Holland America Line is incredibly proud of Beth and we offer our sincerest congratulations for this much-deserved recognition," said Orlando Ashford, president of Holland America Line. "Beth's responsibilities are significant and her contributions and leadership continue to be impressive, and we're pleased to have her on our team."

As Holland America Line's senior vice president of revenue management, Bodensteiner has overall responsibility for revenue management, planning and analysis; operations support; ship inventory; and pricing and demand for cruises aboard the line's 15 ships.

A University of Washington graduate with a bachelor's degree in English, Bodensteiner began her career with Holland America in 2002 in public relations. Over her 13-year career with the organization, she advanced through management and director roles to her current position.

Bodensteiner served on the board for Seattle Children's Theatre.

About Puget Sound Business Journal's '40 Under 40' Award

Celebrating its 17th year, the Puget Sound Business Journal's "40 Under 40" is the region's premier award program that spotlights the top business leaders under the age of 40 who excel in their industry and show dynamic leadership. To earn a 40 Under 40 award, candidates are nominated and then must complete a lengthy application, which is reviewed by a panel of independent judges who are past winners of the award and other leaders in the business community.

Past honorees include executives at Microsoft Corp., nLight Photonics Corp., Clear Channel Outdoor, the Seahawks, TrueBlue and the Cheezburger Network.

In September 2015, the Puget Sound Business Journal will feature a special publication that will highlight the honorees of 40 Under 40 with individual profiles and portraits.

For more information about Holland America Line, contact a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit hollandamerica.com.

Editor's note: A photograph is available at: <https://www.cruiseimagelibrary.com/c/x5tv03f5>.

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Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 15 ships offers more than 500 cruises to 415 ports in 98 countries, territories or dependencies. One- to 110-day itineraries visit all seven continents, and highlights include Antarctica, South America, Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to ports in the Caribbean, Alaska, Mexico, Canada/New England, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016 from Fincantieri shipyard, as well as a second Pinnacle Class ship due for delivery in November 2018.

Fleetwide, the company features Signature of Excellence enhancements, a commitment totaling more than \$500 million, that showcase the Culinary Arts Center presented by Food & Wine magazine — a state-of-the-art onboard show kitchen where more than 60 celebrated guest chefs and culinary experts provide cooking demonstrations and classes — Explorations Café powered by The New York Times, Digital Workshop powered by Windows, teens-only activity areas and all-new stateroom amenities highlighted by flat-panel TVs and plush Euro-Top Mariner's Dream Beds.

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