

Holland America Line's 'Fall Finale' Program Features 60 Days of Savings on 60 Sailings with \$60 Deposits on 2015 Cruises

July 15, 2015

Guests can save up to \$1,000 per stateroom on select sailings

Seattle, Wash., July 15, 2015 — Travelers looking to take a cruise in 2015 still have time to take advantage of exceptional savings with Holland America Line's "Fall Finale" promotion. Under the program, guests can save up to \$1,000 per stateroom on at least 60 sailings over the next 60 days secured with a \$60 deposit. Bookings must be made by Sept. 10, 2015 (60 days from the launch of the promotion Monday, July 13, 2015). Fares will increase after the September booking deadline. Select itineraries available with the "Fall Finale" promotion depart from August through December and range in length from seven to 75 days. Longer voyages, holiday cruises and Collectors' Voyages that combine back-to-back sailings also are included.

"The year is far from over, and our 'Fall Finale' promotion gives travelers even more incentive to take a memorable cruise with us in 2015," said Orlando Ashford, Holland America Line's president. "The promotion features exciting itineraries to destinations all over the world; whether it's a last-minute break at the end of the summer or a winter escape, there's no better time to book a Holland America Line cruise."

Guests looking to take advantage of the "Fall Finale" program can choose select itineraries to nearly all of Holland America Line's global destinations, including the Caribbean, the Mediterranean, South American, Australia/New Zealand, Asia, Alaska, Canada/New England, Hawaii/Tahiti, Mexico and Northern Europe.

A sampling of Fall Finale promotional fares are:

- Seven-day Alaska Explorer cruise on *ms Amsterdam* departing Sept. 13, 2015, starting at just \$699.
- Seven-day Canada/New England Explorer itinerary on *ms Veendam* departing Sept. 5, starting at \$799.
- Seven-day Eastern Caribbean voyages this fall on *ms Westerda*m, starting at \$499.
- ms Volendam's 33-day Australia Circumnavigation departing Sept. 23, starting at \$4,699.
- ms Prinsendams 14-day Mediterranean and Aegean Explorer voyage departing Sept. 28, starting at \$1.799.
- *ms Zaandam*'s 21-day South America and Antarctica Holiday cruise departing Dec. 22, starting at \$3,199.

All fares are cruise-only, per person and double occupancy.

For more information about Holland America Line or the "Fall Finale" voyages, contact a travel professional, call 1-877-SAIL-HAL (1-877-724-5425) or visit hollandamerica.com.

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Find Holland America Line on <u>Twitter</u>, <u>Facebook</u> and the <u>Holland America Blog</u>. Access all social media outlets via the <u>Online Communities</u> quick link on the home page at <u>hollandamerica.com</u>.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 15 ships offers more than 500 cruises to 415 ports in 98 countries, territories or dependencies. One- to 110-day itineraries visit all seven continents and highlights include Antarctica, South America, Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to ports in the Caribbean, Alaska, Mexico, Canada/New England, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016 from Fincantieri shipyard, as well as a second Pinnacle Class ship due for delivery in November 2018.

Fleetwide, the company features Signature of Excellence enhancements, a commitment totaling more than \$500 million, that showcase the Culinary Arts Center presented by Food & Wine magazine — a state-of-the-art onboard show kitchen where more than 60 celebrated guest chefs and culinary experts provide cooking demonstrations and classes — Explorations Café powered by The New York Times, Digital Workshop powered by Windows, teens-only activity areas and all-new stateroom amenities highlighted by flat-panel TVs and plush Euro-top Mariner's Dream Beds.

CONTACT: Sally Andrews **PHONE:** 800-637-5029

EMAIL: pr@hollandamerica.com