

Carnival Cruise Line's 'Great Group Getaway' Promotion Offered Through June 30

May 18, 2015

Waives Initial Deposit on Group Bookings, Enhances Free Cruise Berth Program for Travel Agents

MIAMI (May 18, 2015) – As part of a new group sales promotion, Carnival Cruise Line is waiving its initial deposit requirement for group bookings, as well as offering a free cruise berth, on a variety of "Fun Ship" departures. The promotion can be booked from May 18, 2015 through June 30, 2015.

With the new "Great Group Getaway" promotion, deposits are waived on select two- to 15-day sailings to the Caribbean, Bahamas, Mexican Riviera, Canada and Europe departing between January 2016 and April 2017.

In addition, travel agents can earn one a free berth for every 10 full fare guests berthed (compared to the current policy of one free berth for every 15 full fare guests) on all voyages included in the promotion period. On select sailings, travel agents can also earn one free cruise berth for every eight full fare guests.

"We wanted to kick off the summer season with a robust and attractive group promotion that would drive lucrative affinity and multi-generational group travel opportunities to our valued travel agent partners," said Mike Julius, Carnival's senior managing director of field sales. "Through our Carnival Conversations events, agents have shared that waived deposits and enhanced free tour conductor berths continue to be popular incentives for securing group bookings."

Group fares applicable to this promotion begin at \$299. Certain restrictions apply.

For a complete list of terms and conditions regarding the "Great Group Getaway" promotion, travel agents may visit GoCCL.com.

About Carnival Cruise Line

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 24 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Australia, New Zealand and the Pacific Islands. The company currently has two 133,500-ton ships on order - Carnival Vista, scheduled to enter service in 2016, and an as-yet-unnamed vessel set to debut in 2018.