

TV's Favorite Dancing Mom Florence Henderson to Headline Holland America Line's 'Dancing with the Stars: At Sea' Theme Cruises

April 28, 2015

Season 11 participant joins Tristan MacManus, Kym Johnson and Carson Kressley on two June theme cruises

Seattle, Wash., April 28, 2015 — Here's the story of a lovely lady who took her dancing shoes on two Holland America Line "Dancing with the Stars: At Sea" theme cruises. Florence Henderson — best known as matriarch Carol Brady on the classic hit TV series "The Brady Bunch" and "Dancing with the Stars" Season 11 contestant — is scheduled to join the June 6 and June 13, 2015, theme cruises aboardns Veendam to Bermuda and Canada and New England, respectively.

The special "Dancing with the Stars: At Sea" theme sailings also will feature television personality Carson Kressley and "Dancing with the Stars" professional dancers Tristan MacManus and two-time Mirrorball Trophy winner Kym Johnson who is hot off the current season of the hit ABC television show.

"Florence Henderson is one of the greatest pop culture icons of all time, and we're excited to welcome her to our stage," said Orlando Ashford, president of Holland America Line. "Her vibrant personality and infectious smile are sure to bring joy to our guests, along with the other talented celebrities and pro dancers on board."

The June 6 departure is a seven-day Bermuda cruise that sails roundtrip from Boston, Mass, and spends three nights at Hamilton, Bermuda. The seven-day June 13 cruise explores Canada and New England and sails from Boston to Montreal, Québec, Canada.

"Dancing with the Stars: At Sea" Theme Cruises

Each theme cruise features lively guest performances from the professional dancers and celebrities, who dazzle the audience with routines from the television show and exciting new choreographed dances. Additional events on theme cruises include dance lessons with the ship's professional dancers; a special fashion show featuring glamorous show costumes; and a chance to meet the dance pros and celebrities, ask questions and take photos with them.

"Dancing with the Stars: At Sea" Dance Competition for Guests

Beginning with cruises that departed on or after Sept. 21, 2014, and continuing with sailings departing through Nov. 24, 2015, every sailing on all 15 ships in the Holland America Line fleet will feature exclusive "Dancing with the Stars: At Sea" programming. Included are complimentary dance lessons with the ship's dance pros and a dance competition that gives guests an opportunity to compete for a chance to represent their ship on the Champions Cruise.

Winners of the guest competitions with the highest scores from each of Holland America Line's ships will win a free ocean-view stateroom for two on the Champions Cruise to compete for the coveted Mirrorball Trophy and title of Holland America Line's "Dancing with the Stars: At Sea" Champion. There will be one winner from each ship on the Champions Cruise sailing aboard *ms Nieuw Amsterdam* Jan. 10, 2016.

Fares for the June 6 Bermuda cruise begin at \$699 per person, double occupancy. The June 15 Canada and New England sailing starts at \$599 per person. Taxes are additional.

"Dancing with the Stars" airs on Mondays (8:00-10:01 p.m. EDT). "Dancing with the Stars: 10th Anniversary Special" airs on Tuesday April 28 (8:00-9:00 p.m., EDT/PDT) on the ABC Television Network.

For more information about the "Dancing with the Stars: At Sea" program and Holland America Line, contact a travel professional or call 1-877-SAIL-HAL (1-877-724-5425) or visit

<u>www.hollandamerica.com</u>. Complete rules for the "Dancing with the Stars: At Sea" dance competition are posted at <u>www.hollandamerica.com</u>.

Editor's note:

Florence Henderson photos and other pictures from previous

theme cruises are available at https://www.cleanpix.com/cleanpix/portal/WNdb-fFX-cwW.

<u>Twitter</u>, <u>Facebook</u> and the <u>Holland America Blog</u>. Access all social media outlets via the <u>Online Communities</u> quick link on the home page at <u>www.hollandamerica.com</u>.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 15 ships offers more than 500 cruises to 415 ports in 98 countries, territories or dependencies. One- to 110-day itineraries visit all seven continents and highlights include Antarctica, South America, Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to ports in the Caribbean, Alaska, Mexico, Canada/New England, Europe and Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in spring 2016 from Fincantieri shipyard, as well as a second Pinnacle-class ship due for delivery in November 2018.

Fleetwide, the company features Signature of Excellence enhancements, a commitment totaling more than \$500 million, that showcase the Culinary Arts Center presented by Food & Wine magazine — a state-of-the-art onboard show kitchen where more than 60 celebrated guest chefs and culinary experts provide cooking demonstrations and classes — Explorations Café powered by The New York Times, Digital Workshop powered by Windows, teens-only activity areas and all new stateroom amenities highlighted by flat-panel TVs and plush Euro-top Mariner's Dream Beds.

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