



Holland America Line Launches ‘Seas the Day’ Promotion on Exotic Voyages Featuring Savings, Reduced Fares and Onboard Credits

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Voyages to Australia, Asia, South America and more are available to book
Seattle, Wash., Feb. 12, 2015 — Holland America Line recently launched “Seas the Day,” a special promotion featuring savings up to 50 percent, reduced fares for third/fourth guests in a stateroom and up to \$400 per stateroom onboard credits on several of the line’s exotic voyages when booked before March 31, 2015.

Eligible itineraries include select 2015 fall – 2016 spring Australia and New Zealand voyages, South America, Asia, Hawaii/Tahiti, Panama Canal, Grand Voyage segments and the Passage to the Far East cruise.

With Seas the Day offers, guests who book an itinerary up to 19 days receive an onboard credit up to \$200 per cabin (\$100 per person), while guests on cruises 20 days or more receive an onboard credit up to \$400 per cabin (\$200 per person). The onboard credit is valid for the first and second guests in the cabin, while third and fourth guests are eligible for special reduced fares. In addition, the exotic voyages feature up to 50 percent savings off the cruise fare.

“We offer incredible itineraries to some of the world’s most beautiful destinations, and the Seas the Day promotion provides an added incentive for guests to plan now,” said Orlando Ashford, president of Holland America Line. “With generous onboard spending credits, guests can enjoy premium activities and amenities such as specialty dining, exclusive wine packages or spa treatments to make the most of their cruise vacation.”

Holland America Line’s exotic voyages are the ideal way to become immersed in destinations around the world and feature awe-inspiring opportunities from the jungles of the Amazon to the icebergs of Antarctica or the crystalline waters of the Great Barrier Reef to the ancient capitals of Asia. Guests experience the grandeur of the world’s magnificent sights in the luxurious comfort of spacious, mid-size ships. Each itinerary is carefully crafted to showcase the most intimate, exciting and interesting ports along each route.

Among the several Exotic Voyage itineraries available in the Seas the Day promotion are ms Zaandam’s 17-day Circle Hawaii cruise departing Sept. 20,

2015; ms Oosterdam's 19-day Panama Canal transit departing Sept. 27, 2015; ms Amsterdam's 50-day Tales of the South Pacific voyage departing Sept. 27, 2015; a 14-day Australia and New Zealand cruise aboard ms Noordam departing Feb. 13, 2016; ms Volendam's 30-day Solar Eclipse and Far East Discovery Collectors' Voyage departing March 1, 2016; and several segments of the 2016 Grand World Voyage, 2016 Grand South America and Antarctica Voyage and 2016 Grand Mediterranean Voyage.

For more information about Holland America Line, contact a travel professional or call 1-877-SAIL-HAL (1-877-724-5425) or visit www.hollandamerica.com <<http://www.hollandamerica.com/>>.

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About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)] Holland America Line's fleet of 15 ships offers more than 500 cruises to 415 ports in 98 countries, territories or dependencies. One- to 110-day itineraries visit all seven continents and highlights include Antarctica, South America, Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to ports in the Caribbean, Alaska, Mexico, Canada/New England, Europe and Panama Canal. The line currently has a new 2,650-guest ship, ms Koningsdam, on order for delivery in February 2016 from Fincantieri shipyard.

Fleetwide, the company features Signature of Excellence enhancements, a commitment totaling more than \$500 million, that showcase the Culinary Arts Center presented by Food & Wine magazine — a state-of-the-art onboard show kitchen where more than 60 celebrated guest chefs and culinary experts provide cooking demonstrations and classes — Explorations Café powered by The New York Times, Digital Workshop powered by Windows, teens-only activity areas and all new stateroom amenities highlighted by flat-panel TVs and plush Euro-top Mariner's Dream Beds.

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