



## Seabourn Unveils Names Of Its Newest Ships: Seabourn Encore And Seabourn Ovation

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### Seabourn reveals Seabourn Encore via imagery and updates on a new, exciting, dedicated microsite

SEATTLE, Jan. 28, 2015 /PRNewswire/ -- The award-winning ultra-luxury, small ship cruise line [Seabourn](#) has unveiled the names of its two new ships, both inspired by its current fleet. Announcing **Seabourn Encore** and **Seabourn Ovation** - the first will launch in late 2016 and the second in spring 2018.

The line has revealed renderings and updates about *Seabourn Encore* via a new dedicated microsite: <http://encore.seabourn.com>. Filled with imagery, details and news on the ship's progress, including "sunsets until launch," the microsite offers an inside look at Seabourn's stunning new ultra-luxury ship. Additional details, news and images will be revealed on the site on an ongoing basis.

Expanding on the line's popular and highly acclaimed Odyssey-class ships, *Seabourn Encore* and *Seabourn Ovation* will build on the success of the *Seabourn Odyssey*, *Seabourn Sojourn* and *Seabourn Quest*. This award-winning class of ships revolutionized ultra-luxury cruising with enhanced accommodations and innovative amenities when they were introduced between 2009 and 2011. *Seabourn Encore* and *Seabourn Ovation* will maintain the line's high ratio of space per guest, enabling highly personalized service by close to one staff member for each guest on board. With the addition of the two new ships, Seabourn will have the youngest and most modern ultra-luxury fleet in the industry.

"*Seabourn Encore* and *Seabourn Ovation* will applaud the current fleet in both vessel design and guest experience," said Seabourn President Richard Meadows. "Both words, Encore and Ovation, pay tribute to the tremendous success and outstanding accomplishments our current ships have achieved. They are perfect names to celebrate Seabourn's expanding fleet."

*Seabourn Encore* and *Seabourn Ovation* will be configured with one additional deck, newly expanded public areas, and modern design elements and innovations consistent with Seabourn's reputation for understated elegance. The new 40,350-GRT vessels are expected to carry 604 guests each, based on double occupancy, and every suite will feature a private veranda.

Hospitality design icon Adam D. Tihany has signed on to design both *Seabourn Encore* and *Seabourn Ovation* in their entirety, drawing inspiration from the line's rich history and yachting heritage. He will design all indoor and outdoor guest areas, including the multiple dining venues, The Spa at Seabourn, showrooms, casino and lounges, outdoor deck areas, and the popular Seabourn Square, the social hub of the ship with a club-like ambiance.

Seabourn offers key elements that set the cruise line apart: thoughtfully appointed all-suite accommodations, most with verandas; superb dining in a choice of venues; complimentary open bars throughout the ship; complimentary fine wines poured at lunch and dinner; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home on board. The ships travel the globe throughout the year, sailing to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites and lesser-known ports and hideaways.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit [www.seabourn.com](http://www.seabourn.com).

Click to Tweet: Explore @SeabournCruise's new #SeabournEncore arriving December 2016 on new #microsite: <http://bit.ly/1C4Fq58>

### Notes to Editors:

**Seabourn** is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures*, *Travel + Leisure* and *Conde Nast Traveler*. Its stylish, distinctive cruising vacations are renowned for:

- Five intimate ships with just 104 or 229 suites
- *Unique itineraries visiting must-see cities and hidden gems where larger ships cannot follow*
- Intuitive, gracious service provided by a staff passionate about pleasing our guests
- Spacious all-suite accommodations with sweeping ocean views – many with verandas
- Gourmet dining experiences as fine as the best restaurants anywhere
- Open bars throughout the ship and fine wines poured with lunch and dinner

Seabourn is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK and P&O Cruises Australia. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: [CLJ](#)). It has formed a partnership with United Nations Educational, Scientific and Cultural Organization (UNESCO) to help protect World Heritage, and also supports the Ocean Conservation & Tourism Alliance, dedicated to education and promotion of best practices for protecting the marine environment.

Photo - <http://photos.prnewswire.com/prnh/20150127/171813>

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