

Notification of Transaction of Director/PDMR

August 3, 2010

MIAMI (August 3, 2010) – On August 2, 2010, Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK) was notified that Robert H. Dickinson, former President and Chief Executive Officer of Carnival Cruise Lines and a member of Carnival Corporation & plc's boards of directors, sold 40,000 shares of Carnival Corporation common stock ("Shares"), which he held indirectly registered in the name of Dickinson Enterprises Limited Partnership, on the New York Stock Exchange on August 2, 2010 at a weighted average sale price of US\$35.4397 per share.

Following this transaction, Dickinson continues to hold directly or indirectly 90,235 shares.

This notification relates to disclosures made in accordance with 3.1.4(R)(1)(a) of the Disclosure Rules and Transparency Rules.

Further details and a copy of the Form 4, Statement of Changes in Beneficial Ownership of Securities, to be filed with the U.S. Securities & Exchange Commission, can be found at the SEC web site, www.sec.gov, and the Carnival Corporation & plc web site located at www.carnivalcorp.com and www.carnivalplc.com.