



## Back By Popular Demand, Carnival AirShip To Make West Coast Debut During Month-Long Tour Of California

December 10, 2018

### Carnival AirShip is Part of Line's Year-Long Celebration Heralding Carnival Panorama's Arrival to Long Beach in Late 2019

MIAMI, Dec. 10, 2018 /PRNewswire/ -- Look up in the sky! As part of the year-long celebration welcoming the new Carnival Panorama to the West Coast, Carnival Cruise Line today announced that its popular #ChooseFun AirShip will return with a month-long journey across California, launching on Dec. 31 in conjunction with the line's first-ever Rose Parade float on New Year's Day.

The 120-foot Carnival AirShip will journey throughout Los Angeles, Orange County, San Diego, San Bernardino and Riverside counties and then to Northern California, heralding the December 2019 launch of Carnival's newest ship, Carnival Panorama and inviting everyone to "Choose Fun." The AirShip will fly over major cultural moments across California including The Rose Parade: A Showcase of Floats and sporting events, as well as visit schools, Carnival's home ports in Long Beach and San Diego, travel agent viewing parties, and select trampoline park locations of Sky Zone, Carnival Panorama's newest all-ages attraction. The AirShip will also be incorporated into the design of the Carnival Cruise Line float which will sail in the Rose Parade on Jan. 1.

In conjunction with AirShip's aerial tour of California, consumers will have a chance to win prizes that give them a taste of Carnival fun, including a Carnival cruise for two, when they enter the sweepstakes that begins on Dec. 31. Details on the sweepstakes will be announced later this month.

Additionally, for those who take a picture of the blimp using the hashtags #ChooseFun and #JumpIntoFun, inspired by the first-ever Sky Zone at sea on Carnival Panorama, Carnival will make a donation to one of its favorites charities, St. Jude Children's Research Hospital. The Carnival AirShip made its inaugural journey this past summer when it toured the southeast U.S. in August and September to celebrate the arrival of new ships in multiple home ports. The AirShip proved to be a popular topic on social and news media channels, as well as with thousands of cruise fans who posted photos of the blimp on their own social media profiles.

"The Carnival AirShip was so well received when she debuted earlier this year that we're bringing her back to celebrate the arrival of Carnival Panorama to Long Beach and highlight our West Coast expansion," said Christine Duffy, president of Carnival Cruise Line. "Carnival is the number one cruise line from Southern California and the AirShip is a unique way to promote the many ways our guests can Choose Fun from the West Coast."

Carnival Panorama will debut with a special three-day inaugural cruise from Long Beach on Dec. 11, 2019, followed by the launch of year-round, seven-day Mexican Riviera service on Dec. 14, 2019. The ship joins Carnival Imagination and Carnival Inspiration to carry upwards of 600,000 guests annually from the West Coast – more than any other cruise operator.

To learn more about Carnival Cruise Line, visit [Carnival.com](http://Carnival.com). For reservations, contact any travel agent or call 1-800-CARNIVAL. Carnival can also be found on: [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

Journalists also can visit Carnival's media site, [carnival-news.com](http://carnival-news.com) or follow the line's PR department on Twitter at [twitter.com/CarnivalPR](https://twitter.com/CarnivalPR).

#### About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – Carnival Panorama set to debut in 2019, *Mardi Gras* in 2020 and an as-yet-unnamed ship in 2022.

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