

# Holland America Line Explores Three Mexican Riviera Ports on Extended Cruise Season in 2019

September 20, 2018

Three ships to feature 22 seven- and 11-day cruises through 2019

Seattle, Wash., Sept. 20, 2018 — From mariachi to margaritas, the vibrant spirit of Mexico comes alive aboard three Holland America Line ships during the 2019 Mexico cruise season. From January through December 2019, *Eurodam, Nieuw Amsterdam* and *Oosterdam* will sail a series of seven- and 11-day cruises roundtrip from San Diego, California, that include calls at Mazatlán, Cabo San Lucas and Puerto Vallarta, Mexico.

Boasting sun-kissed skies, golden beaches and azure seas, the Mexican Riviera is an ideal getaway for travelers looking to visit a tropical destination that's rich in culture, color and cuisine. On board, Explorations Central (EXC) programming brings the country to life through local entertainment, regional dishes, destination presentations and more.

"Mexico cruises are among our most popular because they are perfect for a traveler who wants both a sun and beach filled itinerary along with a culturally rich destination wrapped into one vacation," said Orlando Ashford, president of Holland America Line. "By featuring up to three Mexican ports of call on one itinerary, our cruises offer a deeply comprehensive and immersive opportunity to become connected to the people and traditions of Mexico."

#### Mexican Riviera Sailings Roundtrip from San Diego

All Mexican Riviera cruises will call at Cabo San Lucas, Mazatlán and Puerto Vallarta, giving guests a great feel for the country and all that it offers. Three sea days provide time to relax and explore the abundance of amenities on board.

Guests can expand their cruise to include more of the West Coast aboard *Eurodam* sailing from Vancouver, British Columbia, Canada, Oct. 15, on a unique 11-day itinerary down to San Diego that also calls at Santa Barbara, California. For those with less time, this cruise can be taken as a seven-day itinerary departing San Diego Oct. 19. *Eurodam* offers eight additional seven-day cruises through 2019, and its sister ship, *Nieuw Amsterdam*, will also explore the region on six sailings starting March 17. *Oosterdam* will sail into the region Oct. 6 on its first of eight seven-day sailing, including two festive Mexican Riviera Holiday voyages departing Dec. 21 and Dec 28.

## **Popular Ports Highlight the Itineraries**

During the sail into San Diego, guests are treated to scenic cruising past Coronado Island, Cabrillo National Monument and Point Loma. The ship conveniently docks near downtown, so guests can walk on Coronado Island's sandy beach, take in the Old Town or have a wild time at the famous San Diego Zoo, time permitting.

At the tip of the Baja Peninsula, Cabo San Lucas is one of Mexico's most recognizable ports of call thanks to its unique rock arch formation. Whether lounging on a powdery beach, exploring on a four-wheel-drive adventure or taking to the sea in search of a gray whale, guests will find Cabo offers something for every type of traveler.

Mazatlán, known as the "Pearl of the Pacific," is where the Sea of Cortez and the Pacific Ocean meet, creating an incredible sportfishing environment. It's also a haven for watersports, historic sites and nature. Locals treat visitors like *amigos*, making it a coastal city with plenty of allure.

Puerto Vallarta has it all — from gorgeous beaches and activities galore to chic shops and stylish restaurants. The quaint Old Town greets visitors with an enticing mix of red-tiled buildings, cobbled streets and bustling open markets, while eco-adventures show off Mexico's flora and fauna in this paradise on earth.

## **Explorations Central Brings Mexican Culture on Board**

Throughout the voyages, EXC programming brings Mexico's local traditions, culinary tastes and cultural experiences to life onboard. Through EXC Encounters, a mariachi band in traditional attire will perform onboard, while a barbecue on Lido Deck features authentic Mexican dishes. Guests who want to learn more about the country can attend an EXC Talk by an EXC Guide or head to America's Test Kitchen for a cooking demonstration, cooking class or themed mixology class featuring local fare.

The Dining Room and Lido Market also will showcase the flavors of Mexico, while bars will offer a variety of Mexican liquors and ingredients. The ship's ambiance will be enhanced by Mexican floral varieties, and guests will be welcomed in their staterooms with Mexican towel creations.

The EXC Team will provide further customized guidance for the Mexican calls, and the in-stateroom EXC Channel will feature a selection of curated films, documentaries and TV shows exploring destinations on the ship's itinerary.

Holland America Line's Explorations Central recently received top honors for outstanding Overall Cruise Education Program from a leading travel industry publication.

For more information, contact a travel professional, call 1-877-SAIL-HAL (1-877-724-5425) or visit hollandamerica.com.

Editor's note: Photos are available here: https://www.cruiseimagelibrary.com/c/t13gupij.

— # # # —

Find Holland America Line on <u>Twitter</u>, <u>Facebook</u> and the <u>Holland America Blog</u>. Access all social media outlets via the home page at <u>hollandamerica.com</u>.

#### About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents, with highlights including Antarctica explorations, South America circumnavigations, Cuba cruises and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada and New England, Europe and the Panama Canal. The line welcomed *Koningsdam* in 2016 and has a second Pinnacle-class ship, *Nieuw Statendam*, to be delivered in December 2018. A third Pinnacle-class ship will be delivered in 2021.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with O, The Oprah Magazine; during an America's Test Kitchen show; at Explorations Café presented by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council, comprising world-famous chefs who design dishes exclusively for our guests.

CONTACT:Sally AndrewsPHONE:800-637-5029EMAIL:pr@hollandamerica.com