

Princess Cruises and Fathom - Cruise For the Caribbean

January 17, 2018

After First Sold Out Group, More Cruises Added to Connect and Come Alongside Local Communities

SANTA CLARITA, Calif. (January 17, 2018) – In an effort to provide support to local communities affected by the recent hurricanes in the Caribbean, and after the sell-out of the inaugural group on the January 20, 2018 Crown Princess sailing, <u>Princess Cruises</u> and <u>Fathom Travel</u> are adding two additional spring sailings in 2018.

The Caribbean is open for business, but these unique sailings allow guests to give with their hands and hearts to those who have been impacted by the recent hurricanes. Due to a record sell-out on the first Fathom group sailing onboard Crown Princess, two additional dates have been added with seven-day Caribbean cruises, roundtrip from Ft. Lauderdale:

- Regal Princess, departing March 18, 2018
- Caribbean Princess, departing May 26, 2018

"I've always believed there is an appetite among travelers to combine their passion for adventure with their desire for meaning, purpose and deep connection," said Tara Russell, Fathom president & Carnival Corporation global impact lead. "Now more than ever, our friends in the Caribbean need us to show up to support kids and families as they return to school and build normalcy in their daily lives. These cruises offer guests a transformative opportunity to make an impact in these communities."

These sailings will include experienced small group leaders, impact guides, unique onboard events and activities, as well as opportunities on shore to make a difference in the lives of those living on the islands of the Caribbean.

Highlights of the inaugural 8-day Crown Princess sailing that visits Antiqua, St. Maarten, St. Thomas and Amber Cove include an in-depth immersion into island life, a connection with local communities, a donation drop, and community care – with optional activities including rebuilding, beach clean-up, reforestation and therapy through arts.

- In St. Thomas, the Princess/Fathom group will be doing a donation drop of more than 2000 items for young families working with and supporting the St. Thomas Department of Health, Maternal and Child Health and St. Thomas Boys & Girls Club with significant help from Baby Zone NYC and Aerostream in Miami.
- While in St. Maarten, the group will be focused on lending a hand in efforts needed by the tourism association including the St. Maarten Nature Foundation and The National Institute of Arts.
- The group's visit to the Dominican Republic will be focused on rebuilding an entire community by repairing a school and various homes that were damaged in past hurricane seasons. Partners include Caritas Internationalis (a relief development and social service organization), the Ministry of Education, the Ministry of Environment and Civil Defense. Fathom Travel has been raising donations for Loma de la Bestia at youcaring.org. Macorix House of Rum and Wild Play, both local Dominican companies, have been significant donors for the cause and many individual donors have helped the cause as well. Fathom is still accepting donations for the cause.

Once booked, Princess Cruises/Fathom guests e-mail community@fathom.org to join the group, and from there, they will receive onboard credits and special invitations to Fathom on-board programming, networking, cocktail events and exclusive shore excursions.

Princess Cruises is a recognized destination leader in the cruise industry, named "Best Cruise Line in the Caribbean" by *U.S. News & World Report* for 2015 and the cruise line's private island beach in the Bahamas, Princess Cays, was ranked among the "Top Cruise Line Private Island Destinations" by Cruise Critic for 2017.

If people are interested, but cannot sail, they can donate to the rebuilding efforts by visiting the following web page: https://www.youcaring.com/puertoplata-991506. All proceeds will go directly to rebuilding the Loma de la Bestia community in Puerto Plata, Dominican Republic.

Additional information about Princess Cruises is available through a professional travel agent, by calling 1-800-PRINCESS or by visiting the company's website at www.princess.com.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 17 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. As an award-winning destination leader offering international cruise vacations, Princess carries two million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 111 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

About Carnival Corporation & plc

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of 10 dynamic brands that include nine of the world's leading cruise lines. With operations in North America, Europe, Australia and Asia, its portfolio features Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK), as well as Fathom, the corporation's immersion and enrichment experience brand.

Together, these brands operate 103 ships with 231,000 lower berths visiting over 700 ports around the world, with 18 new ships scheduled to be delivered between 2018 and 2022. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only dual listed company in the world to be included in both the S&P 500 and the FTSE 100 indices.

In 2017, Fast Company recognized Carnival Corporation as being among the "Top 10 Most Innovative Companies" in both the design and travel categories. Fast Company specifically recognized Carnival Corporation for its work in developing Ocean MedallionTM, a high-tech wearable device that enables the world's first interactive guest experience platform capable of transforming vacation travel into a highly personalized and elevated level of customized service.

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