



## **P&O Cruises celebrates peak booking period with more memories, value and on board spending money**

December 18, 2017

To celebrate its peak booking period, P&O Cruises is offering low deposits, extra on board spending money, enticing prices plus much more with its brand new '*this way for more memories*' promotion which runs from December 21, 2017 to March 5, 2018.

P&O Cruises is also set to launch a new television advert, featuring the popular actor Rob Brydon, which airs on Christmas Day. This will be supported by a radio, print and digital campaign to promote the special offer.

The offers coincide with P&O Cruises peak turn of year booking period and rewards guests in a variety of ways including extra on board spending money on every Select Price outside cabin, balcony or suite, low deposits of just 5% on Select Price bookings for outside cabins, balconies or suites on cruises of 35 nights and under plus great prices across a range of fare types. Select Prices start from just:

- **Short break:** £249 per person based on a two-night cruise to Bruges on Oceana departing December 1, 2018 plus £40 per cabin to spend on board.
- **Ex-UK:** £799 per person based on a nine-night Baltic cruise on Aurora departing December 10, 2018 plus £200 per cabin to spend on board.
- **Ex-UK:** £999 per person based on a 12-night Iberia cruise on Ventura departing April 9, 2018 plus £250 per cabin to spend on board.
- **Mediterranean fly-cruise:** £899 per person based on a seven-night cruise round trip from Malta on Oceana departing May 10, 2018 plus £150 per cabin to spend on board.
- **Caribbean Transatlantic:** £999 per person based on a 14-night cruise on Azura departing October 19, 2018 plus £300 per cabin to spend on board.
- **Canary Islands:** £1,299 per person based on a 13-night cruise on Britannia departing April 7, 2019 plus £360 per cabin to spend on board.
- **Dubai & Arabian Gulf fly-cruise:** £1,499 per person based on a 10-night cruise round trip from Dubai on Oceana departing January 31, 2019 plus £220 per cabin to spend on board.
- **Canada & New England:** £3,599 per person based on a 30-night cruise on Arcadia departing September 3, 2018 plus £620 per cabin to spend on board.

Guests can use their additional on board spending money to enhance their holiday experience in a number of ways such as purchasing shore excursions, drinks at the bar, spa treatments, hair and beauty appointments, gym classes, purchases from the on board shops, dining in the speciality restaurants or on wine with dinner.

P&O Cruises senior vice president, Paul Ludlow, says: "With sailings to over 258 ports in 74 countries across seven continents, we know that a holiday with P&O Cruises provides guests with the perfect opportunity to create wonderful memories. In 2018, we want to make those memories go even further with low prices and additional on board spending money - combined with everything offered on board, we are sure our guests will create memories that will last a lifetime."

For more information or to book call P&O Cruises on 0843 374 0111, visit [www.pocruises.co.uk](http://www.pocruises.co.uk) or visit your local travel agent.

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**About P&O Cruises**

P&O Cruises has a fleet of eight ships offering holidays tailored to British tastes combining genuine service, a sense of occasion and attention to detail, ensuring passengers have the holiday of a lifetime, every time. Britannia, a design-led 141,000 ton ship, was named by HM The Queen on March 10, 2015. A new 180,000 ton LNG-powered ship is on order for delivery in 2020.

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