



Cunard to Broadcast LIVE Red Carpet from "The Greatest Showman" World Premiere on Flagship Queen Mary 2

December 6, 2017

Live Red Carpet Interviews with Celebrities, Talent and Executives at First Hollywood Movie Premiere on a Passenger Ship

VALENCIA, Calif., Dec. 6, 2017 /PRNewswire/ -- On Friday, December 8, luxury cruise line Cunard and 20th Century Fox will host the world premiere of "The Greatest Showman" on flagship ocean liner Queen Mary 2 while docked in New York. Cunard will broadcast the red carpet event LIVE from the ship in real-time with a Facebook livestream, giving viewers an opportunity to be part of the first major Hollywood film premiere on a passenger ship.

Tune in to Cunard's Facebook page at <https://www.facebook.com/cunard/> at 5:30pm ET / 2:30pm PT to watch the star-studded red carpet which will be hosted by Andrea Feczko of "Vacation Creation" on ABC Television and Kevin Polowy of Yahoo Entertainment.

Viewers will see live interviews with the film's all-star cast including Hugh Jackman, Zac Efron, Rebecca Ferguson and Zendaya. Also walking the red carpet will be "The Greatest Showman's" director Michael Gracey, Oscar®- and Tony®-winning musical duo Benj Pasek and Justin Paul, Emmy Award®-winning costume designer Ellen Mirojnick, and the film's writers Jenny Bicks and Bill Condon.

"Cunard is a brand of 'firsts,' and this premiere is certainly no exception," said Josh Leibowitz, Senior Vice President, Cunard North America. "We're proud to roll out the red carpet on Queen Mary 2 and to invite 20th Century Fox and their esteemed guests on board our flagship, and we're excited to be able to give Cunarders and fans worldwide a front row seat to all the action."

Cunard and cruise industry executives will join the celebration including: Arnold Donald, CEO & President of Carnival Corporation & plc, Josh Leibowitz, Senior Vice President of Cunard North America, Simon Palethorpe, Senior Vice President of Sales & Marketing at Cunard and Josh Weinstein, President of Carnival UK, and Captain Philpott, Master of Queen Mary 2.

Debuting in theatres on December 20, "The Greatest Showman" is an original musical which tells the story of visionary P.T. Barnum and how he created the Barnum & Bailey Circus. During his life, P.T. Barnum sailed multiple times on various Cunard ships to cross the Atlantic between New York and England. Scenes from the movie were shot in the original U.S. headquarters of Cunard, a magnificent Italian Renaissance-style landmark building located at 25 Broadway in lower Manhattan. In addition, many scenes were shot in Brooklyn, Queen Mary 2's U.S. homeport.

Yahoo, Yahoo Entertainment, AOL, Huffington Post and MovieFone will also be sharing the action live on their respective Facebook pages.

For more information about Queen Mary 2, or to book a voyage, contact your Travel Agent, call Cunard Line at 1-800-728-6273 or visit www.cunard.com.

For travel agents interested in further information, please contact your Business Development Manager, visit OneSource or call Cunard toll free at 1-800-528-6273.

About Cunard

Defining true excellence at sea with over 177 years of legendary voyages, Cunard is the operator of luxury ocean liners Queen Mary 2®, Queen Victoria® and Queen Elizabeth®. Renowned for impeccable White Star Service, gourmet dining and world-class entertainment, all three Queens offer luxury on a grand scale in Britannia, Britannia Club, Princess Grill and Queens Grill accommodation. Cunard is the only line to offer regularly scheduled Transatlantic service and continues the legacy of world cruising which it began in 1922.

Awarded '#1 Mega-Ship Ocean Cruise Line' by Travel + Leisure's 2016 World's Best Awards and 'Best World Cruise Itineraries' and 'Best Trans-Atlantic Itineraries' by Porthole Cruise Magazine's 2016 Readers Choice Awards, Cunard is a proud member of World's Leading Cruise Lines, a part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), the largest cruise vacation company in the world. Together Cunard, Carnival Cruise Line, Fathom, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, P&O Cruises (Australia) and P&O Cruises (UK) operate 102 ships visiting over 700 ports around the world and totaling 226,000 lower berths.

Social Media

Facebook: www.facebook.com/cunard

Twitter: www.twitter.com/cunardline

YouTube: www.youtube.com/wearecunard

Instagram: www.instagram.com/cunardline

Media Assets

Cunard photography is available online at www.cunard3queens.com.

For additional information about Cunard, contact:

Jackie Chase, Cunard, 661-753-1035, jchase@cunard.com

Maria Andriano, MGA Media Group, 212-251-1015, maria@mgamediaigroup.com

About The Greatest Showman

Inspired by the ambition and imagination of P.T. Barnum, The Greatest Showman is a bold and original musical that celebrates the birth of show business and the sense of wonder we feel when dreams come to life. It is directed by exciting new filmmaker, Michael Gracey, with songs by Academy Award winners Benj Pasek and Justin Paul ("La La Land") and stars Academy Award nominee Hugh Jackman. Jackman is joined by Academy Award nominee Michelle Williams, Zendaya, Zac Efron and Rebecca Ferguson.

About Twentieth Century Fox Film

One of the world's largest producers and distributors of motion pictures, Twentieth Century Fox Film produces, acquires and distributes motion pictures throughout the world. These motion pictures are produced or acquired by the following units of the studio: Twentieth Century Fox, Fox 2000 Pictures, Fox Searchlight Pictures, Fox International Productions, and Twentieth Century Fox Animation.

For additional information about Fox, contact:
Aparna Rao, Aparna.Rao@fox.com

SOURCE Cunard Line

Related Links

<http://www.cunard.com>