

## Holland America Line's Popular View & Verandah Promotion Is Back with Upgrades, Onboard Spending Money and Shore Excursion Savings

December 6, 2017

Guests who book a suite also receive prepaid gratuities

Seattle, Wash., Dec. 6, 2017 — Holland America Line's popular View & Verandah promotion is back, and travelers who book select 2018 and 2019 cruises and Alaska Land+Sea Journeys will receive a variety of benefits that make it easier to explore the world and embark on a dream vacation.

Guests who book an eligible cruise, will receive a stateroom upgrade, onboard spending money up to \$500 per stateroom (depending on cruise length and stateroom category) and up to 10 percent off select EXC Tours (shore excursions). In addition, guests who book a suite receive prepaid room gratuities. The View & Verandah offers are available on cruises embarking from March 28, 2018, through March 24, 2019, excluding Grand Voyages and Grand Voyage segments.

"Our promotions are created to help travelers plan their dream vacation with added value, and we continue to bring back View & Verandah each year because our guests appreciate added premiums like upgrades and a credit to spend on board," said Orlando Ashford, president of Holland America Line. "We extend the offer to cruises well into 2019 so those who like to plan early have incentive to book now and can take advantage of the benefits."

As part of the View and Verandah offer, guests can book an ocean-view stateroom for the price of an interior and a verandah for the price of an ocean-view. Depending on the length of cruise and category of stateroom, guests can receive onboard spending money up to \$400 per stateroom and \$500 per suite. The onboard spending money is available to the first and second guests in a stateroom and can be used for specialty dining, spa services, gift shop purchases, beverages and more.

Guests who reserve select EXC Tours can take advantage of up to 10 percent savings if booked by March 15, 2018. More than 1,500 EXC Tours are eligible for the savings. As an added bonus, suite guests also receive prepaid room gratuities in addition to the onboard spending money and discount on EXC Tours.

Cruise destinations featured in the View & Verandah sale include Alaska cruises and Land+Sea Journeys, Asia, Australia/New Zealand, Bermuda, Canada and New England, the Caribbean, the Panama Canal, Europe, Hawaii, Mexico and South America, as well as holiday sailings.

For more information, contact a travel professional, call 1-877-SAIL-HAL (1-877-724-5425) or visit hollandametica.com.

— # # # —

Find Holland America Line on Twitter, Eacebook and the Holland America Blog. Access all social media outlets via the Online Communities quick link on the home page at bollandamerica.com.

## About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents, with highlights including Antarctica explorations, South America circumnavigations, Cuba cruises and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada and New England, Bermuda, Europe and the Panama Canal. The line welcomed *ms Koningsdam* in 2016 and has a second Pinnacle-class ship, *ms Nieuw Statendam*, to be delivered in December 2018. A third Pinnacle-class ship, due for delivery in 2021, recently was announced.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with O, The Oprah Magazine; during an America's Test Kitchen show; at Explorations Café presented by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council, comprising world-famous chefs who design dishes exclusively for our guests.

CONTACT:Sally AndrewsPHONE:800-637-5029EMAIL:pr@hollandamerica.com