



## **P&O Cruises - Strictly Come Dancing 2018**

September 19, 2017

It's time to dust off your sequins and top up your spray tan as P&O Cruises plays host to four dedicated Strictly Come Dancing cruises during 2018 in partnership with BBC Worldwide Ltd.

New for 2018, get close to Strictly Come Dancing 2018 with P&O Cruises offering private one-to-one dance lessons with Pro dancers from the show. Enjoy an exclusive dinner hosted by of the show's well known dancers for the first time.

Watch a once in a lifetime lesson on P&O Cruises YouTube channel - <https://youtu.be/ZE-5N5mrlnM>

The themed cruises will feature all the pizzazz of the TV show and will host four of Strictly's professional dancers, captivating guests with incredible, show-stopping routines.

- A 14-night Spain, France & Italy cruise on Azura (A808) departing April 13, 2018, prices start from £979 per person
- A 14-night Spain, France & Italy cruise on Ventura (N809) departing May 11, 2018, prices start from £1,075 per person
- A 14-night Spain, France & Italy cruise on Britannia (B816) departing June 3, 2018, prices start from £1,249 per person
- A 14-night Spain, Monaco & Italy cruise on Azura (A819) departing July 21, 2018, prices start from £1,699 per person

P&O Cruises senior vice president Paul Ludlow said: "As the only holiday company to have this partnership with one of the country's best loved shows, we are delighted to welcome our Strictly Come Dancing friends onboard once again next year. These cruises are incredibly popular as they appeal to everybody, whether they can already dance, want to learn to dance or are simply fans of the show, and they provide guests with a unique experience and a truly memorable holiday."

In addition to spectacular Strictly Come Dancing showcase performances, the team will also offer up-close and personal interviews along with photo meet and greet opportunities.

Another fantastic highlight of the two-week cruises is the passenger dance competition, which culminates in a grand finale performance in the ship's main theatre, judged together by a Strictly judge, a pro-dancer from the series and the captain of the ship.

To book, contact P&O Cruises on 0843 374 0111, visit [www.pocruises.com](http://www.pocruises.com) or pop into your local travel agent.

**P&O Cruises dance lesson video can downloaded for hosting on independent sites from our YouTube channel - <https://youtu.be/ZE-5N5mrlnM>**

### **About P&O Cruises**

P&O Cruises has a fleet of eight ships offering holidays tailored to British tastes combining genuine service, a sense of occasion and attention to detail, ensuring passengers have the holiday of a lifetime, every time. Britannia, a design-led 141,000 ton ship, was named by HM The Queen on March 10, 2015. A new 180,000 ton LNG-powered ship is on order for delivery in 2020.

### **About BBC Worldwide**

BBC Worldwide is a principal commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

In 2016/17 BBC Worldwide generated headline profits of £157.3 and headline sales of £1,059.9m and returned £210.5m to the BBC.

For more detailed performance information please see our Annual Review webpage: [bbcworldwide.com/annual-review/](http://bbcworldwide.com/annual-review/)  
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