



ms Koningsdam's \$4.1 Million Art Collection Ranges from Classic to Contemporary and Traditional to Avant-Garde

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The ship's 1,920 museum-quality pieces represent artists of 21 nationalities

Seattle, Wash., Sep. 18, 2017 — One of the most notable features of any Holland America Line ship is the remarkable collection of museum-quality art on board. The line's newest vessel, *ms Koningsdam*, which launched in April 2016, is no exception. With a collection worth \$4.1 million, the ship highlights the talents of leading hospitality designer Adam D. Tihany, working with art curator ArtLink, and YSA Design to procure a thought-provoking collection of diverse works that complements the ship's design while stimulating conversation.

The result is a floating art gallery with 1,920 pieces ranging in value from \$500 to \$600,000 that spans the decks, public rooms and staterooms. More than 21 nationalities are represented by *Koningsdam*'s artists, with the greatest number of contributors coming from the Netherlands, the United States and the United Kingdom. Artists also hail from Argentina, Australia, Brazil, Canada, the Czech Republic, Denmark, France, Germany, Israel, Italy, Japan, Norway, the Philippines, Portugal, Romania, South Korea, Spain and Switzerland.

Koningsdam features artworks in many media, including photography, painting, mixed media, illustration, prints and sculpture. Much of the art curated aboard is from emerging artists and highlights *Koningsdam*'s focus on entertainment, showcasing themes of music, dance and movement.

Ranging from classic to whimsical, a variety of two-dimensional, mixed-media pieces using materials including paint-injected bubble wrap, computer disks on wood, toy cars cast in resin, aluminum wire, cast paper, bamboo and more are scattered throughout the ship. Many of the pieces change appearance depending on the viewer's vantage point, inviting guests to take time to ponder and discuss the works of art.

The largest and most expensive work is the stunning Atrium sculpture titled "Harps" that is based on a concept by Adam D. Tihany, who was at the helm of the ship's design and is regarded as one of the world's pre-eminent hospitality designers. The \$600,000 piece is an impressive 7.5-ton stainless steel sculpture that spans three decks.

"Extensive collections of unique and thought-provoking art have always been a hallmark of our elegant on board ambiance, and *Koningsdam* showcases one of our most exciting and contemporary displays," said Orlando Ashford, president of Holland America Line. "Surrounding our guests with a vast array of meaningful artwork is a natural extension of the cruise experience as art awakens your senses, enriches your perspectives, inspires conversation and crosses cultural boundaries, all the same transformative values of travel."

Additional pieces that carry an impressive price tag include Jason Krugman's multideck "Quad Helix" light sculpture located in the Queen's Lounge that cost \$174,750; the custom-designed Swarovski crystal globe made by Dutch design group Studio Job valued at \$100,000 located on Deck 3, mid-ship stair lobby; and the \$54,000 "Rabbit" by Berg and Meyers nestled in The Retreat, which has turned into one of the most talked about pieces on board.

The large-scale tulip images behind the Guest Services desk on Deck 3 are by a Netherlands-based artist who was commissioned to photograph Holland America Line's Signature Tulip. This unique flower only blooms for a couple of weeks every year, so ArtLink's team traveled to the Netherlands to collect the blooms directly from the only grower in the world of the Signature Tulip, and they arrived at the photographer's studio in time to capture the moment.

Some of the most charming pieces can be found nestled inside special tables at the Grand Dutch Café on Deck 3. Royal Goedewaagen created handmade and hand-painted ceramic buildings that showcase a little bit of Dutch history with canal houses, mills, palaces and Zaanse Schans houses (typical greenhouses from a specific region of Holland).

Dutch artist Peter Gentenaar recently exhibited his work at Paris' famed Louvre, and now Holland America Line guests can enjoy his captivating, two-story sculpture in The Dining Room. Titled "Wings of the Pharaoh," the piece is made from handmade cast paper, Belgian linen and bamboo, and Gentenaar came on board the ship during construction in the yard to complete the installation.

As he has done for the entire Holland America Line fleet, Stephen J. Card, a British artist regarded as one of the finest maritime painters working today, created two paintings that are on display in the Captain's Corner of the Crow's Nest, forward on Deck 11.

A highlight for many Holland America Line devotees are the historic art objects on display that came from *ms Ryndam* and *ms Statendam*, which were transferred to sister brand P&O Australia.

Whether it's a collection of pieces featuring famous musicians or a wooden ship sculpture with a cello for its hull, the art aboard *Koningsdam* makes up one of the finest collections in the world. Guests can explore the decks inside and out and discover inspired works around every turn.

For more information, contact a travel professional, call 1-877-SAIL-HAL (1-877-724-5425) or visit hollandamerica.com.

Editor's note: Photos are available at <https://www.cruiseimagelibrary.com/c/yedmz18k>.

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About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents, with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada and New England, Bermuda, Europe and the Panama Canal. The line welcomed *ms Koningsdam* in 2016 and has a second Pinnacle-class ship, *ms Nieuw Statendam*, to be delivered in December 2018. A third Pinnacle-class ship, due for delivery in 2021, recently was announced.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with O, The Oprah Magazine; during an America's Test Kitchen show; at Explorations Café presented by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council, comprising world-famous chefs who design dishes exclusively for our guests.

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