

Sea Princess Reimagined for Brisbane's Summer Cruise Season

August 31, 2017

Please click the image above to watch clip of Sea Princess' refurbishment

With enhancements scheduled for October in Singapore, among the most anticipated additions, every cabin will be fitted with a *Princess Luxury Bed.*Developed exclusively for Princess by US sleep expert Dr Michael Breus, the mattress, featuring individually wrapped coils and two-inch pillow topper, has been designed specifically to deliver the most comfortable and rejuvenating sleep at sea.

Moving the milestone in on-board entertainment, Sea Princess will also re-embark with a grand new *Movies under the Stars Screen*. Guests will be treated to premium picture, with extreme wide-angel and advanced outdoor light sensors delivering double the image quality of the previous system.

Below deck, the spellbinding musical *Encore* will make its Sea stage debut, enticing a sophisticated evening of music and glamour. Directed and choreographed by world-renown creative director Danny Teeson, *Encore* celebrates the traditions of pop, opera, and musical theatre with fresh songs, elaborate costumes and stunning sets.

In another Sea Princess first, *The Voice of the Ocean* will offer an unprecedented interactive in-show experience. Inspired by the highest-ranked TV show in the world, the show features live performances, professional mentors, blind auditions, charismatic judges and the iconic rotating chairs.

For younger cruisers, Sea Princess will boast three reimagined youth centres. In partnership with Discovery Channel, the centres are designed specifically for kids and teens as part Princess' Discovery at Sea program.

Princess Cruises Vice President Australia and New Zealand Stuart Allison said "As part of our <u>Come Back New promise</u>, we are reimagining Sea Princess with impressive upgrades in dining, entertainment and bedding. We've also invested in delivering this promise to our youngest cruisers and their families by adding to youth and kids clubs."

Sea Princess' enhancement also sees a transformation of the Café' Corniche menu to reflect classic Italian flavours. In addition, The Wheelhouse Bar will sport a revised décor and menu, inspired by the romance of the Victorian and Prohibition eras.