



With AIDAprima and AIDAperla finally enjoy the sun

August 11, 2017

Book 7-day dream cruises from August 11 at special prices to the Canary Islands and the Western Mediterranean aboard our youngest fleet members

From November, guests will be able to soak up plenty of sun again on the sister ships of the new AIDA generation. Guests aboard AIDAperla on the "Pearls of the Mediterranean 3 & 4" cruises will discover the unique cultural treasures of the Mediterranean's most beautiful metropolises. Those who prefer something sportier and more adventurous can take the "Canary Islands and Madeira 3 & 4" routes. By the way, those who move fast will be rewarded because from today until August 21 these cruises can be booked for a limited promotional price starting from 699 euros* p.p. in a veranda stateroom.

From the Eternal City to the city that never sleeps: culture fans will discover the art and history of the most popular Mediterranean cities in Spain, France and Italy on the "Pearls of the Mediterranean 3 & 4" cruises. In the Italian capital, guests can go exploring by themselves or join a group to visit the Colosseum, the Forum Romanum and the Circus Maximus on a trip back in time to Ancient Rome. Veritable cultural treasures of times past will also be in evidence in northern Italy – for example in Florence and Pisa – as guests follow in the footsteps of the Medici. In France, AIDAperla will take its guests to Marseille. This French port city enchants with its romantic atmosphere and impressive coastal landscape. The cruise continues on to Spain, and into the heart of the Catalan capital, Barcelona – a must for all Gaudi fans. Many of his buildings now number among the metropolis's most famous landmarks, the best-known being the "Sagrada Familia." In Mallorca, guests can look forward to golden beaches and spectacular mountains. And a special excursion tip while you're there: Take a ride on the nostalgic railway from Palma de Mallorca to Soller, and visit the dragon's cave in Porto Christo in the east of the island.

From volcanic rock to underwater marvels: no end of sporty adventure highlights and island hopping of a very special kind await AIDAprima guests on the "Canary Islands and Madeira 3 & 4" routes. How about entering the very heart of a real volcano? You can in Tenerife! As part of an exclusive volcanic cave tour, visitors will explore the "Cueva del Viento," Europe's longest lava cave. In Fuerteventura, those who fancy trying out a new trendy sport can get a taste of boogie boarding – taking to the waves on an extremely shortened surfboard – with thrills and an adrenaline rush guaranteed! In Lanzarote, guests can dive underwater for a stroll of a different kind through Puerto Caledo: seated in a submarine, they will discover the exciting underwater world of this popular Canary Island and, who knows, they may even find Nemo! In Gran Canaria, guests can switch from ship to bicycle and explore the highlights of Las Palmas on an e-bike. The tour takes in a number of sights including the wonderful gardens of Pueblo Canaro, the historical center of the Old Town, and the Santa Ana Cathedral. The last island on this cruise is Madeira – also affectionately known as the Island of Flowers or Sissi Island – where real outdoor fans can look forward to any number of sporting activities such as canyoning in Madeira Ecological Park, where a river and a canyon are traversed from top to bottom by means of rapelling, climbing, jumping and swimming.

And then there is so much to do on board as well: AIDAprima and AIDAperla have plenty in store for those who need a break from all that culture and sport. The award-winning Body & Soul Organic Spa and the Lanai Deck with its boundless view of the open ocean both offer undiluted relaxation. Guests' culinary wishes are fulfilled by 12 restaurants, 3 snack bars and 14 bars. The many other highlights include the Beach Club, the Four Elements and the varied entertainment program both during the day and in the evening.

Further information and bookings at travel agencies, at the AIDA Customer Center at +49 (0) 381 / 20 27 07 07 or at www.aida.de.

Rostock, August 11, 2017