



Carnival Cruise Line Launches “Agentpalooza Rockin’ Moments” On Facebook

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Travel Agents May Win \$50 and \$100 Gift Cards for Answering Questions Related to Agentpalooza Video Highlights Shared on Carnival's Trade Facebook Page

MIAMI (August 7, 2017) - Carnival Cruise Line is launching an "Agentpalooza Rockin' Moments" contest for travel agents on its trade Facebook page starting today through September 1, 2017. As part of the contest, Carnival will post videos featuring highlights from the line's recent "Agentpalooza" tour and then ask questions related to each video. The first 25 agents to respond each week during the first three weeks of the contest will win a \$50 Amazon gift card. During the final week of the contest, the line will select the 10 best posts of rockstar agent photos based on creativity, costuming and Agentpalooza spirit with those winners receiving a \$100 Amazon gift card.

"This contest is a fun way to underscore our appreciation for our rockstar travel partners and to share some highlights from Agentpalooza for those who weren't able to join us on the road or who did attend and would like to take a look back at all the fun we had," said Vice President of Trade Sales and Marketing Adolfo Perez.

Carnival visited travel agents in six cities this past May during the seven-day festival inspired "Agentpalooza" bus tour. Hosted by Perez and the line's sales leadership team, the tour encompassed events featuring one-on-one meetings between agents and Carnival sales team members, product experiences and a variety of engaging entertainment activities. A community service and philanthropic component rounded out each event. During the tour's New Orleans stop, Perez surprised agents by getting a "Travel Agents Rock" tattoo on his arm.

For more information regarding the contest, travel agents may visit the line's trade Facebook page at facebook.com/CarnivalTrade or its travel agent Internet portal, GoCCL.com.

Agents can follow the line's many recent travel agent initiatives on Carnival's trade Facebook page, www.facebook.com/CarnivalTrade, using hashtags #thelist, #weareyourbiggestfans and #travelagentsrock.

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About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

MEDIA CONTACTS:

Jennifer de la Cruz

305-406-5464

media@carnival.com