



Seabourn Collection Available For A Limited Time At Molton Brown Stores

July 17, 2017

NEW YORK, July 17, 2017 - [Seabourn](#), the world's finest ultra-luxury cruise line, has been working with Molton Brown, London's bath, body & beauty connoisseurs, for more than 15 years. Last year, Molton Brown created two bespoke fragrances for Seabourn - The Seabourn Collection - which, up until now, has only been available on board Seabourn's beautiful ships. This summer, the entire collection will be available to buy for a limited time in Molton Brown stores in the UK, globally, and [online](#) from July 17th until August 29th.

The new collection is normally available as complimentary bath amenities in guest suites on board *Seabourn Odyssey*, *Seabourn Sojourn*, *Seabourn Quest*, and *Seabourn Encore*.

Seabourn President Richard Meadows said, *"We worked very closely with the Molton Brown team to develop these unique fragrances, resulting in completely bespoke blends and packaging designs that reflect Seabourn's luxurious guest experience. The scents should evoke strong memories of wonderful experiences for any guest who has sailed with us since these scents first rolled out last year."*

The ***Inspiring Basil & Vetiver Hair Care Collection*** and the ***Immersive Samphire & Eucalyptus Bath & Body Collection*** are inspired by Seabourn's spirit of discovery and Molton Brown's exploratory nature of sourcing the world's finest ingredients. When designing the fragrances, Molton Brown delved deep into the ports and destinations visited by Seabourn ships. The result is two exclusive Seabourn Signature Scents, suitable for both men and women, each blended from four ethically sourced ingredients from the coastlines that Seabourn's small ships explore:

- **Immersive Samphire & Eucalyptus** - The uplifting aromas of fresh samphire from the rocky, salt-sprayed Atlantic coast of France and enlivening eucalyptus from China are balanced with cardamom, cedarwood, violet and mint for a captivating finish in the body lotion and bath & shower gel. The olfactory profile is refreshing, clean and aromatic with green nuances.
 - Perfumer Philippe Bousseton, who developed the blend, describes the Seabourn Signature Scent as, *"a revitalising and very fresh blend ideal for bathing, reminiscent of the sea and, ultimately, of the Seabourn experience."*
- **Inspiring Basil & Vetiver** - Mirroring the relaxing, sanctuary-like ambience of The Spa at Seabourn, this scent blends Vietnamese basil oil and aromatic vetiver with cardamom, bergamot, cedarwood and petitgrain for a shampoo and conditioner. It should be noted that Vetiver is used in folk magic for its purported ability to provide safety and increase financial resources. The olfactory profile displays aromatic verdancy, fragrant rootiness, subtle and refreshing citrusiness, with a wonderful hint of woodiness.
 - Perfumer Heidrun Harder crafted the combination and describes the scent as, *"very sophisticated, rounded and clean thanks to aromatic notes of basil and vetiver, perfect for hair care."*

Celebrated British coast-based illustrator Angela McKay has hand drawn the fragrance's botanical

ingredients on the bottles, adding a tailored, elegant touch.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn on 0843 373 2000 or visit www.seabourn.com.

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About Molton Brown ~ London's bath, body & beauty connoisseurs since 1973

Over the decades Molton Brown has built up a reputation for being London's bath, body and beauty connoisseurs. The company's perfumes, shower gels, body lotions, candles and hand care products blend exotic ingredients with a touch of London eccentricity for bold fragrances and bright colours that stand out on the shelf. Molton Brown are found in five-star hotels, stylish homes and high-end department stores across the world and yet each product is still blended in London, the Company's home since 1973. None of Molton Brown products are tested on animals.