



## **AIDAvita's first Selection cruise launched in world's biggest cruise capital**

March 7, 2017

### **Guests enjoyed fireworks display against the imposing Miami skyline**

After the successful start of AIDAcara's Selection cruise at the beginning of February in Hamburg, AIDAvita's maiden Selection cruise got off to a start on March 5, 2017, in Miami. After an overnight stay and a first exciting day in port with excursions to places that included the Everglades, the cry of "Caaaaaast off!" went up yesterday on March 6, 2017. Sailing out of the world's biggest cruise port was festively celebrated both on board and on shore. At the Sail Away Party guests enjoyed an AIDA fireworks display on board, against the imposing Miami skyline.

After this colorful send-off, AIDAvita left the berth around 7:00 p.m., setting a course for Hamburg. The 19-day Transatlantic cruise will firstly take the guests via Port Canaveral to Hamilton, Bermuda. From there the ship will sail for Ponta Delgada in the Azores. After further stops in La Coruña in Spain, and Falmouth and Dover in the UK, the cruise will end in Hamburg on March 24, 2017.

Before AIDAvita sets out on her next cruise, the ship will spend 11 days undergoing an overhaul at a shipyard in Bremerhaven. Numerous public areas are being modified for the Selection program.

After this makeover, AIDAvita will be undertaking a total of 26 cruises during the summer season. From April 5, 2017, for example, she will be making short trips to Sweden and Norway. A 14-day cruise will allow guests aboard AIDAvita to discover the UK and Ireland. Visitors will be able to explore Dublin as they walk around the city's cobbled laneways. In the Danish forests of Højbjerg guests will get a taste of living history, and can marvel at Viking houses and Stone Age graves. Like this, guests can get to know a country and its people in a unique way.

"Unikt" means "unique" in Norwegian, and that is precisely the world to describe AIDAvita's 14-day cruises to Norway, as far as the North Cape and the Lofoten archipelago, or the cruises to the Nordic islands and Iceland in June and July 2017. Guests will be treated to unforgettable glimpses of the beauty of Norway, the Land of the Northern Lights.

From the end of October 2017, AIDAvita will be sailing from Hamburg for the Azores and the Canary Islands. Instead of spending winter at home, guests on board AIDAvita will be able to enjoy the heat of Furnas's hot springs that are located in a gigantic volcanic crater. The cruise will be rounded off with beautiful colonial towns and deep blue crater lakes.

AIDA Selection stands for extraordinary cruises on fascinating routes to new regions, or exclusive ports with the ships of the first AIDA generation: AIDAaura, AIDAcara and AIDAvita. During extensive shore excursions guests have the chance to get to know impressive landscapes and cultures from a completely different side. On board, guests can enjoy the intimate and relaxed atmosphere of this class of AIDA ship. The individually designed entertainment program references the typical culture of the destinations being visited. At the restaurants guests can sample an exquisite culinary selection of regional specialties coordinated with the destinations. A brand-new feature aboard AIDAvita is the Selection Restaurant where guests can choose from AIDA's extensive range of cuisine: Every evening a set meal from one of the well-known restaurants such as Casa Nova, French Kiss or the Buffalo Steak House will be served, alongside a set meal featuring regional specialties.

The cruise company presents all cruises and the new board program on [www.aidaselection.de](http://www.aidaselection.de) as well as inspiring videos and interviews that provide insights into the individual destinations and their inhabitants.

More information and bookings at travel agencies, by calling the AIDA Customer Center at +49 (0) 381 / 20 27 07 07, or at [www.aida.de](http://www.aida.de).

Rostock, March 7, 2017