

Fathom Offers Exceptional Savings on its Cultures of Caribbean Cruises

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Travelers may experience the Dominican Republic and visit the legendary Santiago de Cuba with limited-time pricing to maximize their experience in both countries

MIAMI, Jan. 13, 2017 /PRNewswire/ -- Fathom, one of Carnival Corporation's (NYSE/LSE: CCL; NYSE: CUK) 10 global cruise brands, announced it is offering \$100 savings on six upcoming weeklong voyages that will visit the Dominican Republic and Santiago de Cuba, the second largest city in Cuba. When booked between Saturday, January 14 and Friday, January 20, travelers may reserve these one-of-a-kind Dominican-Cuban cruises for unbeatable prices starting at \$499.

The offer is applicable for all staterooms during cruises departing on February 26, March 12 and 26, April 9 and 23, and May 7.

Only Fathom provides travelers with a single journey that provides these two distinct experiences in one trip. The seven-day voyages combine the magnetic energy of Cuba with the Dominican Republic's charismatic charm and the opportunity to make lifelong connections through specially designed impact activities. Travelers are deeply immersed in the arts, history, culture and everyday lives of Cuban people while in Santiago de Cuba. While in the Dominican Republic, travelers have the opportunity to participate in social impact experiences that make a profound and meaningful difference in the lives of Dominican citizens and their communities.

"We continuously seek ways for our travelers to enjoy the beautifully vibrant people, sites and cultures of the countries we visit without having to break the bank," said Tara Russell, president of Fathom and global impact lead for Carnival Corporation. "Travelers will be able to discover new possibilities, create new cultural connections and understanding and become part of something bigger, all while having a ton of fun and unleashing their own potential in creative and surprising new ways."

During the voyage's first stop, travelers can participate in people to people programs arranged and sponsored by Fathom, where they can spend a full day in Santiago de Cuba interacting with the Cuba people and discovering the sights unique to the island. As Cuba's second largest city, it is home to the popular festivals of Carnaval and the Fiesta del Fuego, as well as to many of the country's most famed musicians and artists and some of its most-visited historic sites. Santiago is home to the UNESCO World Heritage site of San Pedro de la Roca del Morro Castle and well-known areas such as San Juan Hill, Antonio Maceo Revolution Square, and the Plaza de Marte. Travelers can also enjoy lunch in a local paladar (privately owned restaurant).

Cuba's most revered Catholic shrine, Our Lady of Charity El Cobre Church is located in Santiago. There, travelers learn the story of the boys who claimed to see the Blessed Virgin Mary and then spread the word of special favors being granted through the intercession of Our Lady of Charity.

The journey then travels to the Dominican Republic where, after a restful day at sea, travelers awake to spend one and a half days participating in optional and unforgettable impact activities to connect with the Dominican Republic and its people in exceptional ways. Impact activities are designed to address the economic, educational and environmental health of the community and enable travelers to collaborate with locals on meaningful activities like planting trees, helping a women's cooperative produce artisan chocolates and building water filters for Dominican homes. Participating in these activities allows travelers to fully experience the personal transformation that comes with this journey and being part of creating powerful and sustainable change.

The Cultures of Caribbean itinerary includes:

- Sunday Depart from Port Miami at 4:30 p.m. ET
- Monday At sea
- Tuesday In Santiago de Cuba from 9 a.m. ET to 6 p.m. ET
- Wednesday Arrive in the Dominican Republic at 7 p.m. ET
- Thursday In the Dominican Republic
- Friday Depart the Dominican Republic at 1 p.m. ET
- Saturday At sea
- Sunday Arrive in Port Miami at 7:30 a.m. ET

Pricing for Fathom's seven-day Cultures of Caribbean itineraries to the Dominican Republic and Santiago de Cuba start at \$499, excluding taxes, fees, port expenses and gratuities and Cuban visa, and include all meals on the ship and lunch in Santiago de Cuba, lunch during Dominican Republic impact activities, onboard experiences and select on-the-ground activities. The required Cuban travel visa is \$75 per person and gratuities are estimated at \$80.50 per person. To secure a spot on future sailings, a fully refundable \$300 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure.

To reserve a spot on future sailings, travelers may call Fathom toll-free at <u>1-855-932-8466</u> or work with a travel professional. Learn more at <u>www.Fathom.org.</u>

About Fathom Travel

Fathom pioneered a new category of travel designed to give travelers meaningful, engaging experiences that take people deep into the heart of a

destination, inviting rich human connections between travelers and local people. Fathom currently offers uniquely different round-trip voyages from Miami into the heart of two of the Caribbean's most desired destinations – the Dominican Republic and Cuba – where travelers may explore the places and discover its people in unconventional ways and for longer amounts of time.

What sets Fathom apart is the deep human connections, along with the rich and playful onboard and onshore journey, that was created for travelers who want to engage deeply and experience new places in purposeful ways. Lighthearted localized and personal enrichment onboard activities are available for travelers of all ages, and prepare and inform them about the communities they will visit. Travelers will also find new ways to discover themselves through onboard activities such as "storytelling and curiosity workshops." On the ground, Fathom helps travelers disconnect from the usual, and connect with new people and places to explore the world in unexpected ways. For example, in the Dominican Republic travelers may spend time alongside locals participating in activities that support and amplify existing programs that matter to the local communities, including planting trees, making chocolate and creating water filters. In Cuba, travelers get an up-close and personal look at the rich fabric of Cuban society as they enjoy people to people connections with local artists, musicians, business owners and families in the cities of Havana, Cienfuegos and Santiago de Cuba.

Late in 2016, Fathom began expanding and evolving to better serve the broader audience of travelers that sail with Carnival Corporation annually. Beginning in November 2016, the Fathom experiences on the ground in the Dominican Republic were made available as experiential excursions in the Dominican Republic aboard six other Carnival Corporation brands that call on Amber Cove, including AIDA Cruises, Carnival Cruise Line, Costa Cruises, Holland America Line, Princess Cruises and P&O Cruises UK. Additionally, Fathom experiences will soon be offered onboard its sister brands, and in new and exciting ways in other parts of the world.

For more information about Fathom or to book a voyage, contact your Travel Professional, call Fathom toll-free at <u>1-855-932-8466</u> or visit <u>www.Fathom.org</u>.

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