



## **New Year, New Look for GoCCL**

December 19, 2016

Carnival Cruise Line is sailing into the New Year with a fresh new look for its fun-packed GoCCL website.

The cruise line's Fun Squad (aka BDMs) have revamped the site – [www.goccl.com.au](http://www.goccl.com.au) – and added some new features to ensure it's even easier – and even more fun – for Australian and New Zealand travel agents to sell a Carnival cruise.

The revamp means agents can quickly find all the detail they need about Carnival's itineraries for both domestic and international departures, as well as the latest brochures and deals to destination guides.

Agents who want to know more about Carnival's onboard offering can access information across a range of areas including accommodation, theme nights and family cruising – or they can use the site to register for a ship inspection.

The site also provides easy-to-edit flyers as well as sharable video content and quick links to Carnival FAQs, Polar Online and Carnival Fun Zone, the cruise line's popular dedicated Facebook page for trade.

Carnival Cruise Line Director of Sales Anton Loeb said the relaunch of the GoCCL site was perfectly timed for the New Year.

"We're starting 2017 with some fantastic wave season deals, so the new look site is going to make it even more fun to sell some fabulous Carnival cruises," Mr Loeb said.

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