



Cruisers Can Move Up and Get More with Holland America Line's 'View & Verandah' Promotion

December 5, 2016

*Offer features stateroom upgrades, onboard spending money
and shore tour discounts*

Seattle, Wash., Dec. 5, 2016 — Holland America Line's annual "View & Verandah" promotion is back, and this season travelers who book select 2017 and 2018 cruises and Alaska Land+Sea Journeys receive a variety of perks that make it easier to experience a dream vacation.

Guests who book one of the eligible voyages by Feb. 28, 2017, will receive a stateroom upgrade; onboard spending money up to \$500 per stateroom, depending on cruise length and stateroom category; and up to 10 percent off select Journeys Ashore shore excursions. In addition, guests who book a suite receive prepaid room gratuities. The View & Verandah offers are available on all cruises from March 30, 2017, through April 28, 2018, excluding Grand Voyages and Grand Voyage segments.

"We create our promotions around experiences so cruisers can build their own dream vacation with onboard and shore side opportunities packaged into a wonderful vacation value," said Orlando Ashford, president of Holland America Line. "With eligible View and Verandah cruises extending well into 2018, this promotion also is beneficial for those who like to plan their vacations in advance, providing even more incentive to book early."

As part of the View and Verandah, guests can book an ocean-view stateroom for the price of an interior and a verandah for the price of an ocean-view. Depending on the length of cruise and category of stateroom, guests can receive on-board spending money up to \$400 per stateroom and \$500 per suite. The onboard spending money is available to the first and second guests in a stateroom and can be used for specialty dining, spa services, gift shop purchases, beverages and more.

Guests who reserve select Journeys Ashore shore excursions can take advantage of up to 10 percent savings if booked by March 15, 2017. This date is extended beyond the View and Verandah offer deadline of Feb. 28. More than 1,500 Journeys Ashore are eligible for the savings.

As an added bonus, suite guests also receive prepaid room gratuities in addition to the onboard spending money and discount on Journeys Ashore tours.

Cruise destinations featured in the View & Verandah sale include Alaska cruises and Land+Sea Journeys, Asia, Australia/New Zealand, Bermuda, Canada/New England, the Caribbean, the Panama Canal, Europe, Hawaii, Mexico, South America and Holiday sailings.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit hollandamerica.com.

Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, delivered in April 2016, as well as a second Pinnacle Class ship, *ms Nieuw Statendam*, due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge onboard at an America's Test Kitchen show; Explorations Café, powered by The New York Times and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

CONTACT: Sally Andrews
PHONE: 800-637-5029
EMAIL: pr@hollandamerica.com