



Holland America Line Makes \$25,000 Donation to Seattle Children's Hospital as Part of 'K's for Kids' with the Seattle Mariners

October 27, 2016

Partnership between Seattle's Hometown Cruise Line and the Seattle Mariners focuses on giving back

Seattle, Wash., Oct. 27., 2016 —Holland America Line President Orlando Ashford presented a check for \$25,000 to Seattle Children's Hospital's Uncompensated Care Fund Saturday, Oct. 1, 2016, at the Seattle Mariners' home game at Safeco Field. The company made the donation as part of its partnership with the Seattle Mariners Major League Baseball team and the "K's for Kids" program that debuted during the 2014 baseball season.

With "K's for Kids," for each strikeout (represented as a "K" on a baseball score card) recorded by a Mariners pitcher at Safeco Field throughout the season, a cash donation was made to reach the \$25,000 donation to Seattle Children's Hospital. Ashford was joined on the field during the check presentation by 6-year-old Seattle Children's patient and cancer survivor Mason Nettleton and his family.

"As Seattle's Hometown Cruise Line, Holland America Line is proud to make our third 'K's for Kids' donation to Seattle Children's Hospital through our partnership with the Seattle Mariners," said Ashford. "It was an exciting baseball season, and we are honored to present a check for \$25,000 to a young man as courageous as Mason that will go toward helping other kids like him at Seattle Children's Hospital."

For the past five years, Holland America Line and the Mariners have enjoyed a partnership that expanded at the beginning the 2016 Major League Baseball season. In addition to "K's for Kids," Seattle's Hometown Cruise Line became the presenting sponsor of the "Salute to Those Who Serve" program honoring the men and women of the United States military. As well, the line continued to sponsor "Get Well Tours" to area hospitals and the annual Fan Appreciation Night where two lucky fans at that game won Holland America Line cruises.

Salute to Those Who Serve Military Program

At 26 Mariners home games this season, the Salute to Those Who Serve program honored some of the men and women of the United States armed forces. During Friday and Sunday games, a member of the military (active, reserve, veteran or retired) was recognized on field for his or her service to our country. Each honoree received four tickets and one parking pass to the game. Holland America Line is the presenting sponsor of the program.

Holland America Line Get Well Tours

Holland America Line is the presenting sponsor of the Seattle Mariners Get Well Tours, visits to area hospitals by Mariners players and the Mariner Moose where children receive photos and autographs

and a Holland America Line-branded sports bag filled with Mariners- and baseball-related items such as replica baseballs and a stuffed Moose doll.

Holland America Line Fan Appreciation Night

Holland America Line is the presenting sponsor of the annual Fan Appreciation Night celebration at Safeco Field. Traditionally the final Friday home game of each season, Fan Appreciation Night celebrates the loyalty and support of Mariners fans with prize drawings throughout the game. As part of its sponsorship, Holland America Line provides cruise giveaways at Fan Appreciation Night.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit hollandamerica.com.

Editor's note: Photos are available at <https://www.cruiseimagelibrary.com/c/37hwwdov>.

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About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, delivered in April 2016, as well as a second Pinnacle Class ship, *ms Nieuw Statendam*, due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge on board at an America's Test Kitchen shipboard culinary show, Explorations Café, powered by The New York Times, and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for guests.

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