



Her Majesty Queen Máxima of the Netherlands Named Godmother

April 18, 2016

*Twelfth Holland America Line
ship to be christened by a member of the Dutch Royal Family*

Seattle, Wash., April 18, 2016 — Holland America Line's tradition will continue when Her Majesty Queen Máxima of the Netherlands christens Holland America Line's new Pinnacle-class ship, *ms Koningsdam*, in a ceremony in Rotterdam, the Netherlands, May 20, 2016, on board the ship. The 2,650-guest ship is the first in a new class of vessel for the line.

Members of the Dutch Royal Family have launched 11 Holland America Line ships. Most recently, then-Princess Máxima christened *ms Nieuw Amsterdam* in 2010 and then-Queen Beatrix served as *ms Eurodam*'s godmother in 2008. *Statendam III* in 1929 was launched by Prince Hendrik and *Nieuw Amsterdam II* in 1937 by Queen Wilhelmina. Then-Princess Beatrix named *Statendam IV* in 1957 and *Prinses Margriet* in 1960. *Rotterdam V* was launched in 1958 by Queen Juliana. Princess Margriet dedicated *Prinsendam* in 1972, *Nieuw Amsterdam II* in 1983, *ms Rotterdam VI* in 1997 and *ms Oosterdam* in 2003.

"We are incredibly honored that Her Majesty Queen Máxima will carry on the tradition of Dutch Royalty christening Holland America Line ships, which began 87 years ago," said Orlando Ashford, president of Holland America Line. "We chose Rotterdam as the location for the official ceremony because of the deep historic connection between Holland America Line, the city and the people of the Netherlands. May 20 will be a very special day in our company's 143-year history as we officially dedicate *ms Koningsdam*."

The official ceremony will take place in Rotterdam onboard the ship during a special 13-day Christening Cruise departing Civitavecchia (Rome), Italy, May 9. Following that voyage *Koningsdam* will spend the summer sailing from the port of Amsterdam, the Netherlands, on itineraries to Norway, the Baltic and Iceland.

Following its Europe season, *Koningsdam* will sail to Fort Lauderdale, Florida, for winter and spring Caribbean cruises.

For more information about Holland America Line, consult a professional travel agent, call 1-877-SAIL HAL (877-724-5425) or visit hollandamerica.com.

Editor's note: Photos are available at <https://www.cruiseimagelibrary.com/c/ewhvstvn>.

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About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, delivered in April 2016, as well as a second Pinnacle Class ship due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge on board at the Culinary Arts Center, presented by *Food & Wine* magazine; Explorations Café, powered by The New York Times; and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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