

Seabourn Unveils Design Details Of "The Retreat," The Ultimate Serene Area Onboard Seabourn Encore

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Seattle, March 17, 2016 - <u>Seabourn</u> has unveiled design details and imagery of **The Retreat**, the new sanctuary that will make its debut on the ultra-luxury cruise line's newest vessel, <u>Seabourn Encore</u>, this December. Located on Deck 12, The Retreat will be outfitted with custom details and modern elements to create the ultimate serene space.

A tranquil setting housed in a distinctive flower-shaped canopy that shields guests from sun and wind, The Retreat is ringed with 15 private cabanas designed as individual luxury living rooms that each feature a large HD flat screen television and a refrigerator stocked with a personalized selection of beverages. An additional Spa Treatment Cabana is also available for guests to enjoy personalized spa services.

"The Retreat is the perfect environment for guests to experience pure relaxation and rejuvenation, from your own private cabana or shared spaces," said Chris Prelog, Seabourn's vice president of marine hotel operations. "As a perfect rooftop getaway, The Retreat is sure to be among the most popular destinations onboard our vessels."

The Retreat is located around a central whirlpool with step-up access to water maintained at an inviting temperature. Up to 28 guests can stretch out on comfortable sun loungers; pull up a bar stool or take a table seat for champagne and cocktails custom created by Seabourn mixologists; or enjoy a selection of bites from a healthy spa menu. A selection of amenities include fresh fruit baskets, premium sun lotions, Evian mist spray, plush towels and personalized bathrobes, while a dedicated Retreat Concierge will be available to satisfy guest requests.

Cabanas at The Retreat will be available daily and may be reserved for a full day via the Guest Service Specialists at Seabourn Square. Rates for cabanas will begin at \$350 per couple per day.

Seabourn Encore will expand and build on the line's award-winning and highly acclaimed Odyssey-class ships, which revolutionized ultra-luxury cruising with enhanced accommodations and innovative amenities when they were introduced between 2009 and 2011. Seabourn Encore will maintain the line's high ratio of space per guest, enabling highly personalized service. A sister ship, Seabourn Ovation, will join the fleet in 2018.

Designed by hospitality design icon Adam D. Tihany, *Seabourn Encore* will feature modern design elements and innovations consistent with the line's reputation for understated elegance. The 40,350-GRT ship will be configured with one additional deck and new expanded public areas, and is expected to carry just 600 guests, based on double occupancy. In addition, every suite will feature a private veranda.

Seabourn will continue to reveal renderings and updates about *Seabourn Encore* via the dedicated microsite: http://encore.seabourn.com. Filled with imagery, details and news of the ship's continuing progress, including "sunsets until launch," the microsite offers an inside look at the most exciting Seabourn launch in years. Additional details, news and images will be revealed on the site on an ongoing basis.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

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