



A Catwalk In The Middle Of The Ocean Onboard Costa Luminosa

March 4, 2016

Jessica Minh Anh to transform Costa Luminosa's sun deck in Sydney into the world's newest runway

Genoa, March 4, 2016 - After shaking up the fashion world with a 4000-feet catwalk over the Grand Canyon and the Eiffel Tower phenomenon, [Jessica Minh Anh](#) will transform the sky-high sundeck of the luxurious Costa Luminosa cruise ship, calling at Sydney during her Around-the-World cruises, into the world's newest runway. With the iconic backdrop featuring Sydney Opera House and Sydney Harbour Bridge, J Spring Fashion Show on 14 March 2016 will combine art, architecture, culture, and fashion. Premiering exquisite haute couture, ready-to-wear, and jewellery collections from 4 continents, the exclusive red carpet event is set to further redefine a series of modern standards.

Costa Luminosa will be at anchor during the show, providing VIPs and the press with an opportunity to experience the unique catwalk right in the middle of the ocean. This is the second time Jessica Minh Anh has worked with Costa Cruises after the international success of J Winter Fashion Show on Costa Atlantica in Dubai in 2013.

"Jessica Minh Anh is known worldwide for producing the world's most extraordinary catwalks at places such as London's Tower Bridge, the Seine in Paris, Eiffel Tower, and One World Trade Center in New York City. We are extremely honored to work with her again on our Costa Luminosa (the ship of light) new flagship, providing a "Italy's finest" location to this important event" said Neil Palomba, President Costa Cruises.

J Spring Fashion Show 2016 will feature the latest haute couture collections by Elie Saab's protégé Jad Ghandour, Lebanese talent Rouba.G, Pakistan's pride Syeda Amera, Romanian brand Chotronette, and Australia's very own brand Begitta as well as a ready-to-wear collection by Beverley Riverina of BlackHills, New Zealand. The glamorous event will include everything from a burst of colours, layers, and texture, well-cut silhouette, detailed embroideries, and seductive transparency, to innovative craftsmanship. Jessica Minh Anh has previously worked with top labels such as Montblanc, Graff Diamonds, Buccellati, Paolo Sebastian, Addy van den Krommenacker, Yumi Katsura, Shiatzy Chen, and Tony Ward, while promoting young talents including Ivanka Trump, Shilpa Reddy, Azzi & Osta, and Rami Kadi.

You are welcome to WATCH [official pre-show video](#) | DOWNLOAD [official fashion photos](#) of J Spring Fashion Show 2016 for your usage.

The great appeal of Jessica Minh Anh

Parisian-based fashion show producer and model [Jessica Minh Anh](#) is an expert in transforming the world's most iconic venues into phenomenal catwalks. Jessica is the one and only event specialist who has gained exclusive permission to national symbols such as the Eiffel Tower, London's Tower Bridge, One World Trade Center, Gardens by the Bay's Skyway, and PETRONAS Twin Towers' Skybridge. Most impressively, she produced the world's highest fashion show on the Grand Canyon Skywalk at 4,000 feet above the Colorado River. Besides sky-high catwalks where she created an illusion of "models walking in the sky", Jessica is also praised for her "catwalks on water" when she turned Seine River in Paris and Hudson River in New York into the world's newest runways. In July 2015, Jessica Minh Anh marked her 10th history-making production with the world's first ever catwalk hosted at a solar power plant, the award-winning Gemasolar in Seville, Spain.

Jessica Minh Anh was born in Hanoi, Vietnam and raised in Moscow, Russia. She moved out at the age of 17 to study IT in Malaysia and PR in the UK, where the world had the first look at a young talent with an extraordinary vision. Jessica Minh Anh currently resides in Paris, France and continues to travel internationally to produce 3 iconic catwalks per year. Besides her exceptional productions, Jessica Minh Anh is known for her exotic look and arresting styles seen either on the front row at Paris Fashion Week, or on the judging panel of Miss England and Vietnam Supermodel Competition.

For more information about Jessica Minh Anh's iconic catwalks around the world, visit www.jmodelmanagement.co.uk and www.jessicaminhanh.tumblr.com.

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