



Princess Cruises Debuts Exclusive Culinary Experience Cook My Catch on Alaska Cruise Vacations

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New Offerings Enhance the Award-winning North To Alaska Program in 2016

SANTA CLARITA, Calif. (February 17, 2016) – [Princess Cruises](#) announced today the launch of [Cook My Catch](#), an exclusive culinary experience offering guests the ability to enjoy their very own catch of the day while on vacation with the leading cruise line in Alaska.

The unique cruise dining experience is available on Princess cruise vacations during port calls in Juneau and Ketchikan, as well as [Princess Land & Sea Vacations](#) featuring stays at Kenai Princess Wilderness Lodge and Copper River Princess Wilderness Lodge. The new offering is available on select Princess shore excursions including Salmon Sport Fishing Adventure in Juneau; Salmon Sport Fishing Expedition, Hunting for Halibut and the *Discovery Exclusive* Alaska Fishing & Wilderness Dining excursion in Ketchikan. As guests return from their excursion, they select their preferred preparation and accompaniments to be prepared by the culinary team – a unique way to enjoy their very own, wild Alaska seafood.

Cook My Catch is just one of many enhancements Princess is making to the award-winning [North to Alaska](#) program in 2016. The program, which partners with local experts to feature a variety of authentic Alaska culinary, educational and entertainment experiences, is designed to delve deeper into the fascinating frontier guests are exploring around them.

“The newest North to Alaska offerings, including Cook My Catch, truly demonstrates our commitment to provide our guests authentic local experiences in the destinations we visit,” said Jan Swartz, Princess Cruises’ president. “Alaska offers so many opportunities to create lifetime memories ultimately ensuring our guests ‘come back new’.”

New 2016 *North to Alaska* highlights also include:

Meet the Mountain Climber

Guests traveling on a Princess Land & Sea Vacation can gather in the new Hudson Theater at Mt. McKinley Princess Wilderness Lodge to enjoy an interactive presentation by mountain climbers who have conquered Denali. Participants will hear the storied tales of survival on the mountain, view photos and try authentic climber equipment. After the show, guests head outside to view a retired airplane similar to those used to transport climbers to and from base camp.

Puppies in the Piazza

Princess guests meet some of Skagway’s newest sled dogs on board a [cruise to Alaska](#) in 2016. Guests will have the opportunity to interact with the animals, take pictures and meet the dog handlers responsible for training them to be the next generation of Iditarod champions.

2016 Alaska Season at a Glance

In total, six Princess cruise ships, offer more than 120 [Alaska cruise](#) departures during the summer season, May – September, originating from San Francisco, Seattle, Vancouver B.C. and Whittier (Anchorage), Alaska.

For guests interested in experiencing even more of the Great Land, Princess Land & Sea Vacations offer an unmatched variety of itinerary options for a complete Alaska experience ranging from 10 to 15 nights. All itinerary options include a seven-day Voyage of the Glaciers cruise including a visit to Glacier Bay National Park, plus up to four nights in the Denali National Park area with stays at Exclusive Princess Wilderness Lodges.

Additional information about all of the [Princess Alaska cruise](#) options and *North to Alaska* can be found at princess.com/NorthToAlaska.

Additional information about Princess Cruises is available through a travel professional, by calling 1-800-PRINCESS (1-800-774-6237), or by visiting the company's website at princess.com.

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About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 18 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided in an environment of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to destinations around the globe ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE: CUK).

Newsroom:

Additional media information is available at princess.com/news.

For further information contact:

Brea Burkholz, bburkholz@princesscruises.com, 661-753-1542

Karen Candy, kcandy@princesscruises.com, 661-753-1540