

Carnival Cruise Line Adds Baltimore's Heavy Seas Beer Brand To The Growing List Of Microbrews Offered Fleetwide

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More Than a Dozen Locally Brewed Beers Now Featured On Board From Areas Where Carnival Ships are Homeported

MIAMI, Nov. 12, 2015 /PRNewswire/ -- Heavy Seas Beer is the latest locally brewed beer to be featured on a Carnival Cruise Line ship. Based in Baltimore, Heavy Seas is now served on Carnival Pride, which sails seven-day cruises year-round from the Port of Baltimore.

With the addition of Heavy Seas' pirate-themed Loose Cannon and Crossbones beers, Carnival ships now offer an expansive selection of craft beers and microbrews with more than a dozen locally brewed beers from cities and states where its ships are homeported.

"Craft beer continues to grow in popularity and we're very pleased to expand our beverage menus to include an array of refreshing and satisfying beers from some of the top breweries in the country," said Eddie Allen, Carnival's vice president of beverage operations. Allen noted that Carnival also offers its own private label draught beer, ThirstyFrog Red, which is available throughout the fleet.

"Heavy Seas Beer is proud and excited to partner with Carnival Cruise Line to introduce our unique, boldly flavored craft beers to a new audience," said Fred Crudder, director of marketing and hospitality for Heavy Seas Beer. "It's time for Heavy Seas on the high seas!"

Heavy Seas Beer was founded in 1995, and its award-winning portfolio features beers for all tastes and occasions. From crisp, light-bodied session beers, traditional European styles and dynamic American craft specialties to strong barrel-aged beers, the company brews a full spectrum of beers.

Craft beers and microbrews are also available on ships operating from the following homeports and cruising regions:

• Galveston: Shiner Bock and Shiner Premium

• New Orleans: Abita Amber and Abita Purple Haze

• Florida: Tampa-brewed Cigar City Florida Cracker and Cigar City Invasion Pale Ale

Alaska: Alaskan Amber and Alaskan White

• Hawaii: Bikini Blonde Lager and Mana Wheat beers from Maui Brewing Co.

Additional specialty beers from breweries in New York, California and Florida are scheduled to be added in the near future.

For additional information and reservations for Carnival Cruise Line, contact any travel agent, call 1-800-CARNIVAL or visit <u>carnival.com</u>. Carnival can also be found on:

Twitter: www.twitter.com/carnivalcruise

Facebook Fan Page: www.facebook.com/carnival

YouTube: www.youtube.com/carnival Instagram: www.instagram.com/carnival

Journalists also can visit Carnival's media site, www.carnival-news.com or follow the line's PR department on Twitter at www.twitter.com/CarnivalPR.

About Carnival Cruise Line

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 24 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company currently has two new 133,500-ton ships on order — Carnival Vista, set to debut in 2016, and an as-yet-unnamed vessel scheduled to enter service in 2018.

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SOURCE Carnival Cruise Line

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