



Carnival Now Offers Complimentary Cruise Opportunity For Travel Agents Who Complete All Carnival Passport Training Levels

November 11, 2015

MIAMI (November 11, 2015) – As part of a new incentive under the Carnival Passport training program, Carnival is awarding a complimentary cruise to travel agents who complete all six levels of the award-winning sales and marketing training initiative.

Travel agents may select a sailing from the line's popular Seminar at Sea program which provides agents an opportunity to experience the Carnival product first-hand while learning about a variety of topics such as product enhancements, social media strategies and sales and marketing techniques.

To make qualifying for the complimentary cruise even easier, the line is also significantly increasing the amount of credits agents may earn for completing tutorials within Carnival Passport. Effective immediately, agents will earn 50 credits for completing tutorials of 30 minutes or less and 100 credits for completing tutorials greater than 30 minutes (previously agents earned 10 and 20 credits, respectively, for completing these tutorials.)

“We wanted to show our appreciation to the 20,000 agents who are expanding their sales and marketing knowledge each month through Carnival Passport by offering them an opportunity to earn a complimentary cruise,” said Carnival's Vice President of Trade Sales & Marketing Adolfo Perez. “While we know the educational opportunities within Carnival Passport are valuable to agents, we know the time they take to advance in the program is valuable, as well, which is why we're introducing this exciting new incentive.”

Carnival Passport is the line's comprehensive training portal that houses all of Carnival's educational activities in one easy-to-access area within GoCCL.com, the line's travel agent Internet portal. With Carnival Passport, agents may select learning activities that best suit their particular educational needs while earning credits along the way. Travel professionals can earn credits within Carnival Passport by participating in tutorials, webinars, trade shows, seminars at sea and more.

In addition, Carnival Passport also features Carnival Adventures, the line's social learning game for travel agents that is unique in the cruise industry and is designed to provide a fun and engaging platform for learning more about the company and all of its helpful tools.

After completing various levels within Carnival Passport, agents will be issued credits, which they can convert into points applicable to the line's Travel Agent Rewards Program. Additional features and benefits of Carnival Passport include a menu highlighting live and upcoming events, a video library and an educational catalog that references all of the offerings within the site.

Credit increases will be applied in Carnival Passport automatically. Agents who are registered in Carnival Passport will see their amount of total credits earned increase for all tutorials previously completed. Carnival will be making these credit adjustments in early November.

For additional information, travel agents may visit GoCCL.com.

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About Carnival Cruise Line

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 24 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company currently has two new 133,500-ton ships on order--Carnival Vista, set to debut in 2016, and an as-yet-unnamed vessel scheduled to enter service in 2018.